2022+ COLOUR & DESIGN TRENDS

HOPPIZON





WE PROTECT AND BEAUTIFY THE WORLD™

At PPG, we work every day to develop and deliver the paints, coatings and specialty materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$13.8 billion in 2020. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit www.ppg.com.

The PPG colour references contained herein apply on a global basis; the colour names are subject to amendment on a region by region basis and those given should be considered illustrative only.

The COLORFUL COMMUNITIES[®] program, PPG's signature initiative for supporting communities, aims to protect and beautify the neighborhoods where PPG operates around the world. Through the Colorful Communities program, PPG's committed volunteers contribute their time and PPG paint products to help transform community assets – from painting classrooms, to bringing color to a maternity ward and redesigning a playground. Since 2015, PPG has completed more than 330 Colorful Communities projects, impacting more than 6.7 million people in 42 countries.

PPG's global community engagement efforts and the PPG Foundation aim to bring colour and brightness to PPG communities around the world. We invested \$13 million in 2020, supporting hundreds of community organizations across more than 30 countries. By investing in educational opportunities, we help grow today's skilled workforce and develop tomorrow's innovators in fields related to coatings and manufacturing. Plus, we empower PPG employees to multiply their impact for causes that are important to them by supporting their volunteer efforts and charitable giving.

Learn more at communities.ppg.com



11 Countries 35 Stylists 8 Major Business Segments More than a century of expertise.

There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify colour direction for more surfaces than any company in the world. From automotive to architectural; consumer electronics to aerospace; industrial to packaged goods. The benefit is that every industry informs the other.

Our colour stylists analyze exterior and interior commercial and residential colours, styles and textures four years in advance, and produce hospitality market insights for architects and builders to create spaces for luxury, comfort and impact.

Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of colour direction. 2021 was a year of firsts, and our annual colour workshop was no exception. Despite hosting a fully virtual event, we preserved and enhanced the integrity and collaborative nature of our exclusive process, despite being miles apart and separated by numerous time zones.

Our colour experts held lively debates, used new digital collaboration tools, curated a cross-cultural trends direction and ultimately, selected the 2022 Colour of the Year.



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Islam	Pine		2022 Colour of the Year	OLIVE OPG1125-4 PPG1125-4 PPG1125-4			Fruit	Cau	W			ΤV	ť	Fe			

Winter's Breath PPG1038-3 Candlelit Beige PPG1207-1 **PPG1187-4** ing Gold PPG1213-

A Brighter Horizon, with Supportive Colours

OVERARCHING IDEA FOR THE YEAR: HORIZON

We were all experiencing uncertain times, and despite the pandemic, our teams from around the world were converging virtually for the first time to combine our collective research and develop the forecast for 2022.

A single overarching idea became evident - setting the tone for the entire year ahead. We are at the beginning of something new, looking into the Horizon.

We are holding the Horizon image as a symbol for the state of reflection, hope and reverence in which we find ourselves being while contemplating the possible future.

Olive Sprig PPG1125-4

An amicable green for the perfect refresh.

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Green, the natural world symbol, is the rising colour in the design market, hands down.

We saw it budding everywhere; whole bathrooms covered in emerald tiles, a cozy sofa dressed in silky green velvet and entire kitchens taking on the nature vibe with sage colour cabinets and walls.

There is, however, one particular shade that kept jumping up at us for its versatile and highly usable disposition; Olive Sprig.

This soft gray-green is soothing, like a fragrant plant, reminiscent of the natural world and it brightens any space with an organic liveliness. It is inside or out, the perfect refresh.



Working almost like a neutral, Olive Sprig is a flexible hue that adapts to most environments, styles and usages.



Mushroom 910

2022 OLYMPIC[®] Stain Colour of the Year

The return of wood.

Cozy by nature, wood offers multiple possibilities for adding warm luxury to the home. Our Stain Colour of the Year is a rich and calming mid-tone; use it with confidence. 2022 Colour of the Year Olive Sprig PPG1125-4

HORIZON 2022+ COLOUR & DESIGN TRENDS

Under this overarching idea of Horizon, we will explore how the three different points of view, the concepts of reflection, hope and reverence, will manifest their unique colour and shape narratives in the world of design.



These are our three colour and trend directions, each one tells its own story and has its own narrative and personality.

Let's discover them further together.





AN ELEGANT PALETTE, GROUNDED IN TRADITION

Refined darks are critical in this colour story, enhancing the composition of highs and lows inspired by glamorous, artistic interiors, where historical references are carefully layered.

Black Leopard PPG1011-7	Yorkshire Moor PPG1019-7	Dark Water PPG10-01	Winter's Breath PPG1038-3
Black Lily PPG1048-7	Ancient Past PPG1093-5	Ancient Copper PPG1063-7	Candlelit Beige PPG1207-1
Castle Stone PPG1128-7	Chocolate Dust PPG14-13	Vining Ivy PPG1148-6	Mulberry Milk PPG1047-4



UNALUAGE Words of Inspiration



Cherished Heirloom Seeking **Family Values** Second Hand Resale Appreciating the Past Reuse History Her-Story **Elevation of Women** Longevity Quality **Family Matters** Small Town Life

70's/80's/90's

Learn from History

Humanity

Trust

Authenticity

Stable

Archives

Good Times

Bringing Back

Classic

Retro

Vintage

New Classic

Ancestry

Grounded. Privacy. Nostalgia.

Young & Old Generations Daycare/Senior Living **Rituals** Mysticism of Life Traditions Sense of Life Again Find Love Solution Human Contact Human Relationship Your Close Circle Choosing **Appreciating** Normality

Altered Society Reflection **Overcome Loneliness** Who's Important **Social Fabric** Growth Recording the Past Remembrance Balance Life/Work **Intimate Gatherings** Valued Imperfect **Cautious Reactions** Emotional Rejuvenate



ALIANIA

Persona

Balanced. Supportive. Localist. Conscious.

The invaluable personality consults a rich library of cultural references to imagine its perfect place in this world. This group prefers to draw elements from the past to create a new era of heritage goods.

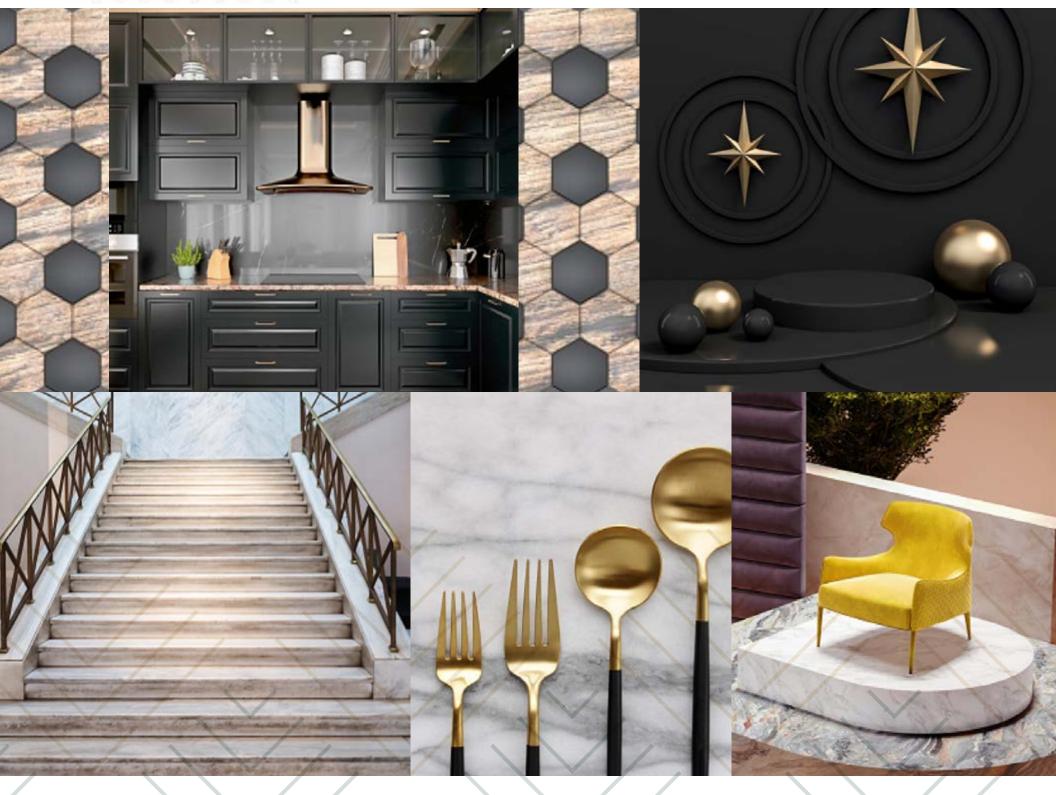
Attitude

Remembrance.

There is a comforting amount of certainty we get from traditional architectural styles and classical interpretations of design. Our desire to ground ourselves in something solid and something established, has been triggered by the recent time spent living in chaos.

We are craving stability, and we remembered what is tried and true to anchor our new reality.





NOBLE AND LUXURIOUS

With this trend direction, we embrace the exotic, rare stones and detailed patterns that have historically defined luxury.



Consumer Products



REDISCOVERING HEIRLOOM A well-known past is looked at with fondness and longing because of its incredibly reassuring power.



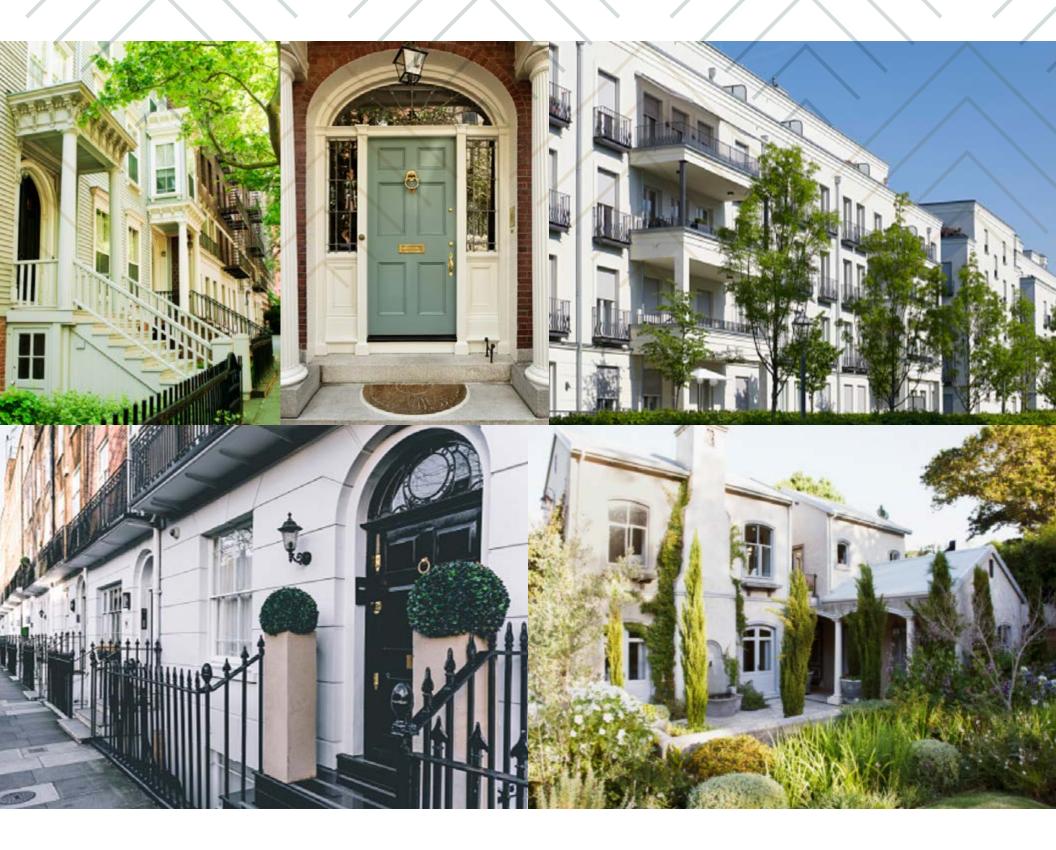
REVISITING ICONIC DESIGN The past, heritage and tradition are investigated and reinterpreted with a contemporary twist. The idea is to take inspiration from past events and eras of history to ground a new aesthetic vision in rich heritage.

CALCENT OF A CONTRACT OF A CO



This direction lets us rediscover an elegant beauty and skilled craftsmanship that we would recently be more prone to overlook.

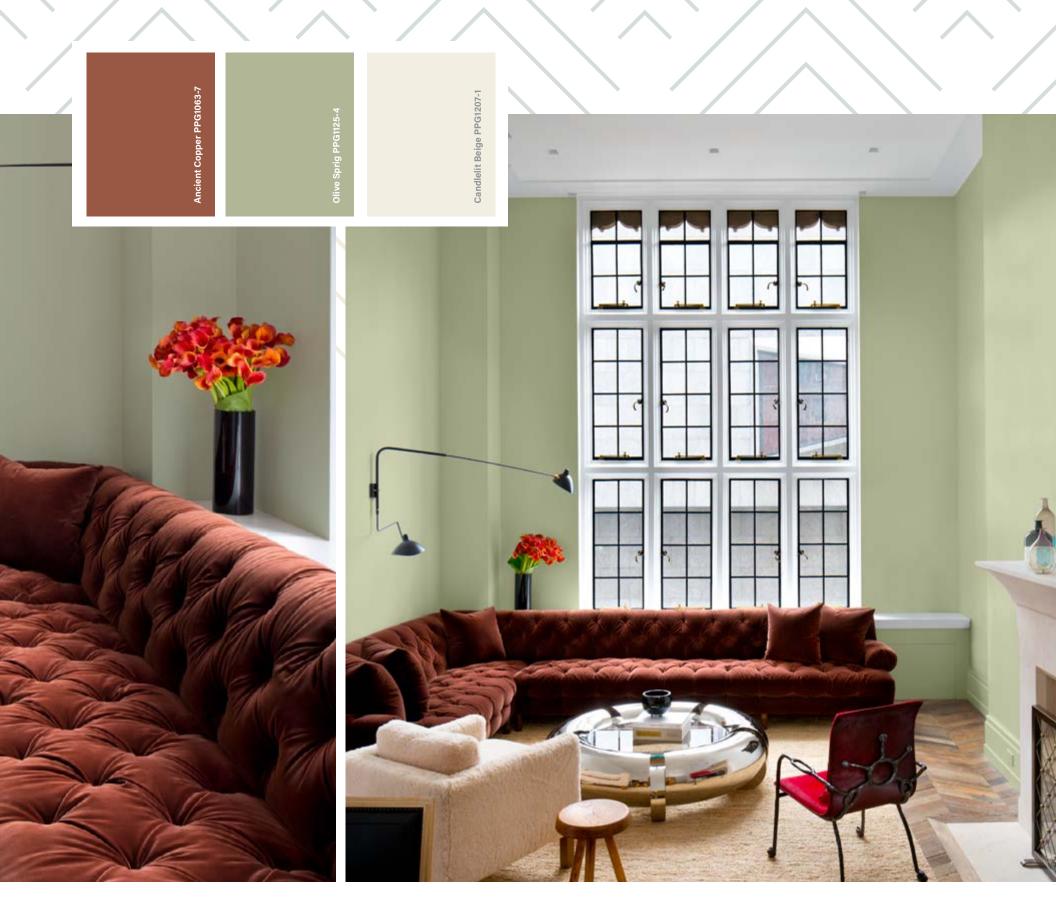




Interior Architecture







LAYERING WITH TIME The desire to layer styles and periods impacts the rising appreciation of vintage and antiques and the growing number of designers and retailers exploring these for a contemporary audience.

Interior Architecture



Ancient Copper PPG1063-7

Black Leopard PPG1011-7





Repurposing, revamping and refreshing antique furniture and pieces otherwise discarded are motivated by sustainability and nostalgia.



Comforting Colours. A palette for wellness.

The palette is welcoming, warm and comfortable. The tone is casual and mellow. A quieter theme that addresses a soulful consumer. This story is one of privacy, wellness, simplicity and peace. Nature and self-care are most important to this personality, who is always searching for equilibrium, focusing mainly on family and friends. Welcome home.

Island Retreat PPG1073-1	Bulgur Wheat PPG1094-6	Roman Bath PPG1198-5	
Pine Whisper PPG1134-4	Fruit Lattice PPG1188-7	Rose Souffle PPG1054-4	Silver Service PPG1004-4
Wistful Walk PPG11-15	Causeway PPG10-28	Dry Grass PPG1030-4	Yellow Coneflower PPG1209-5







Garden Work Spiritualism DIY Home Decor Locally Grown Organic Foods Organic Foods Crafting Outdoor/Indoor Space Disconnection Re-Connecting Shed Conversion Escape Retreat Outside Decluttering

Self-Protection Self-Care

Comfort/Care

At Home Connection **Digital Connection Bio Nature** Health Care Tech **Relay of Tech** Needed Tech **Basic Needs Spiritual Tech** Optimism/Hope Manifest **One with Nature Bio-Tech** With Spirit **Family Time** Wellness Day Dreaming Simplicity

Comfort. Escapism. Nature.

Rejuvenating Pet Life Home Silence Reuse Relax Compartmentalize Healing **Slowing Down** Stress Free Gratitude Well Being Live it Exhale **De-Urbanization Inner Peace Mass Migration** Refuge/Refugee

Vacation Homes Cottage Life **Road Trips** Cleansing **Detox** Crystals Stay at Home Organized More Conscious Consumption **Conscience Tech** Recoup **Solace** Play **Exploring Neighborhood Simple Pleasures** Creating Decompress

> Minimalism Cleaning Out/Up







Persona

Simple. Natural. Authentic. Purposeful. Biophilic.

The introspective character is focusing on self-care, relieving anxiety and appreciating life's simple pleasures. The introspective group – mainly Millennials and Gen X – prioritize stability across all aspects of their lives in reaction to information overload and feelings of chronic uncertainty.

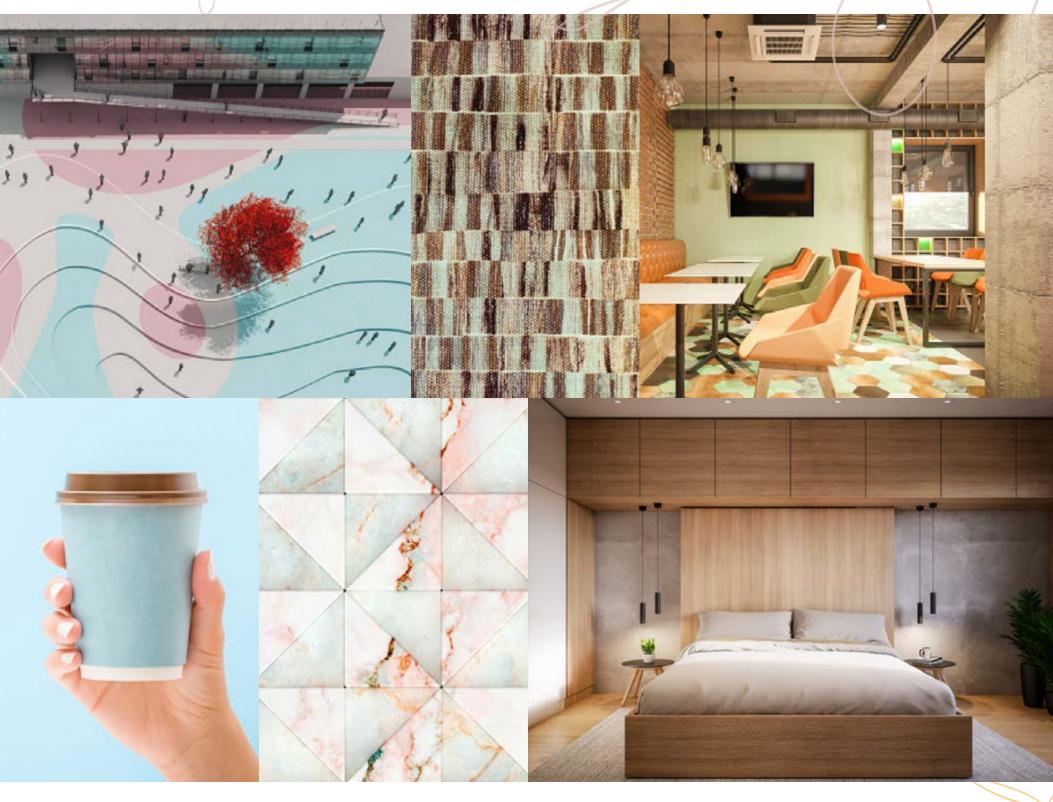
Attitude

Looking for a lifestyle that alleviates stress and soothes anxiety.

The introspectives are looking to reconnect with their feelings, to focus on products, services and initiatives that help people create stronger emotional ties with their inner and outer worlds.



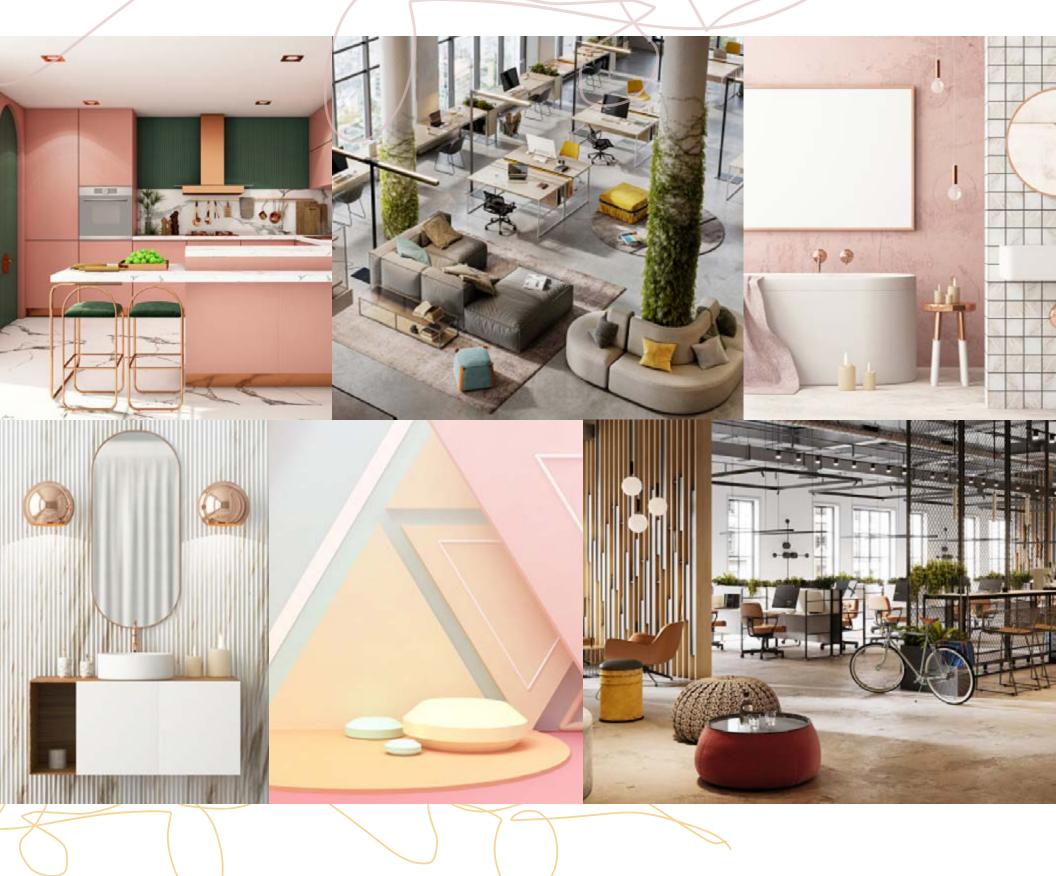
interview Material and Finishes



The look is crafted by hand.

Celebrating artisanal and handcrafted aesthetics to give designs a unique and carefully made appeal.

The material of choice is cozy, pleasant to the touch and offered in a welcoming, warm and comfortable colour palette.







LINES OF COMFORT Shapes will continue to be curvilinear. Texture plays a pivotal role in accentuating the tactile quality of these colors. Pastels and mid-tones call to mind artisans' workshops, where materials are experimented with and pigments explored.





HEALTH AND SAFETY

The priority is on wellness and well-being as technology is transforming the car industry.





ATTITUDE: NURTURE NATURE. NATURE AS A MUSE

Architecture that elicits a deep sense of comfort. Comfort, practicality and making the home a sanctuary on every level.



SUSTAINABILITY

Architecture is now demonstrating an unwavering commitment to environmental responsibility.







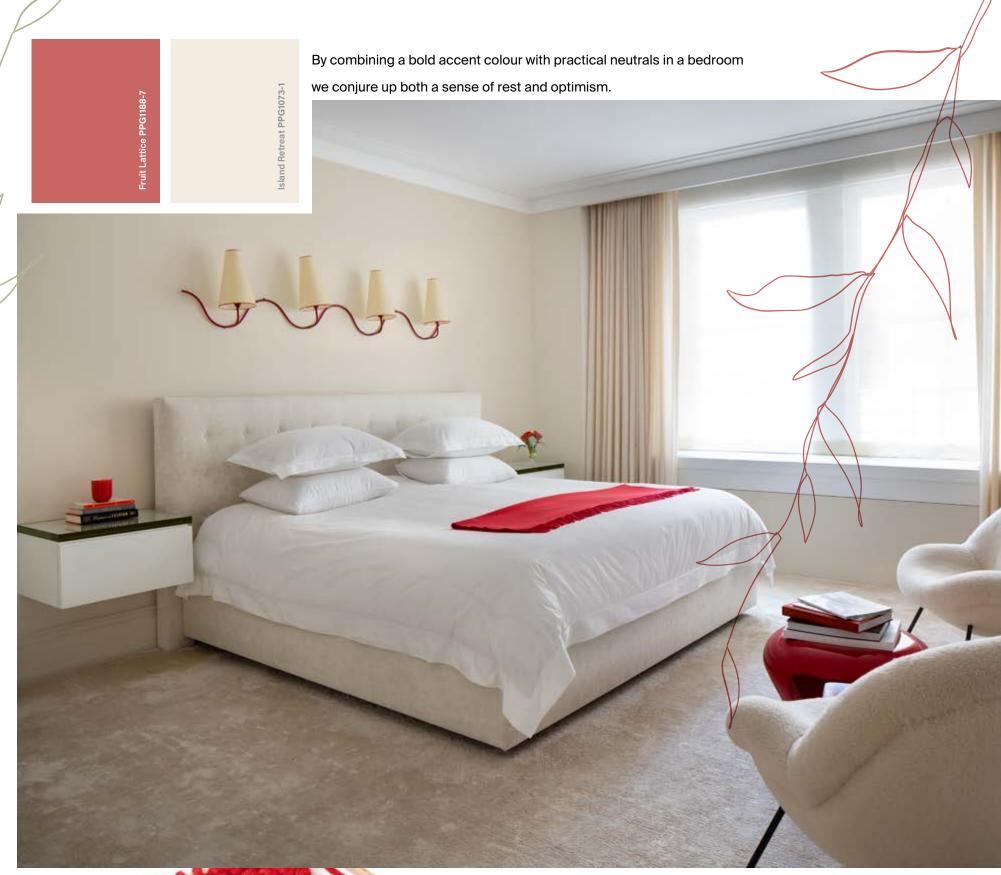
CONTEMPORARY COZY INSIDE AND OUT

Modern yet warm with lots of wood and craftsman detailing.

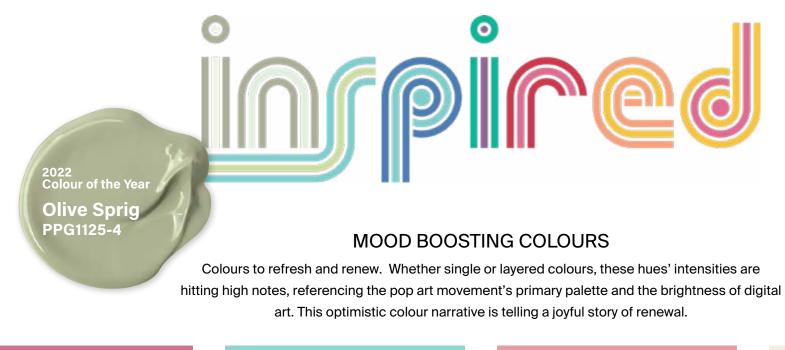


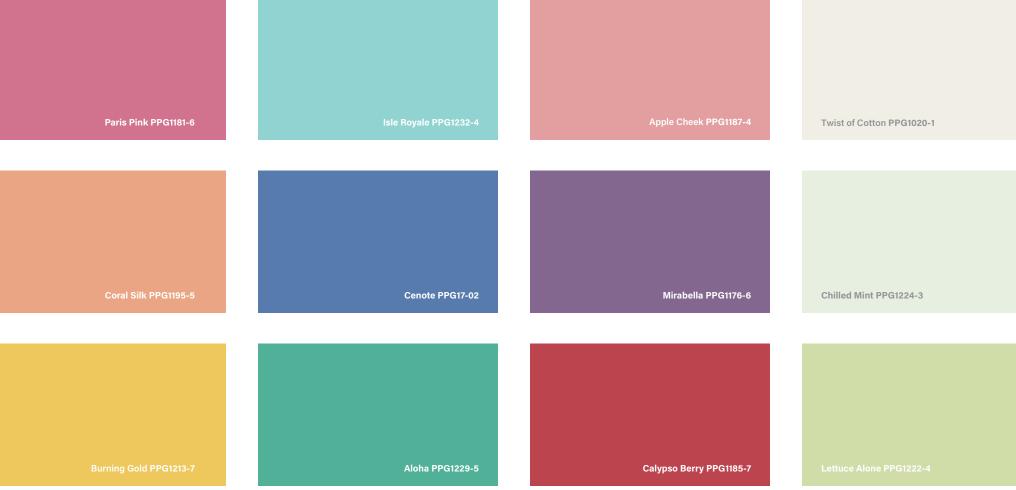


The introspectives seek calm and clarity. This can be achieved by using a lightly tinted colour palette. Delicate neutrals and softened pastels are known to add a calm and serene sensibility to a space, giving it an intimate feel.













Words of Inspiration



Exploration of Space

- Self-Expression
- Self-Awareness
- Empowered

Expression

Unselfish

- Inclusivity
- More Tolerant
- **Breaking Free**
- Care of Others
- Elderly Students

Нарру

Food Systems

Rethink

- **Essential Needs**
- **Essential Workers**
- **Renewed Sense**
- Take for Granted
 - Appreciation
 - Science
 - Solutions
 - Trust

Creative Solution

- **Online Game**
- **Virtual Reality**
- Forward Thinking

Норе

New Technology/ Ideas

Optimism. Individualism. Future.

Tech Driven

Dichotomy

Incorporated New/Different

Flexibility

Smart Home

Controlling Life

Quirky/Fun

Craving for Colors

Attracted to Vibrancy

Break the Rules

Tolerance

Embracing

Exposed

Awareness

Sparks Joy

Mass Gathering
Personal Values
Attitude
Behaviors
Making a Difference
Emerge
Resilience
Speed Change
Overcoming
Appreciate Kindness
Reinvent





Persona Joyous. Self-assured. Hyper-connected. Adventurous.

The inspired group can't be pinned down, either in terms of age range or physicality. This adventurous cohort isn't afraid to stand up for their beliefs, but they do so by spreading joy, not negativity. They want to share and celebrate with their fellow inspired when it comes to consumption, with inclusivity and connectivity high on their list of demands.

Attitude Optimism.

By far the most varied cohort.

They range from Gen Z to Boomers, but despite the broad demographic, they have many unifiers – the largest being a vivacious appetite to embrace joy and optimism.

Optimism isn't uncool – it's rebellious, and in times of uncertainty it's a brave choice.

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SAMAAAAAAAAAAAAAA



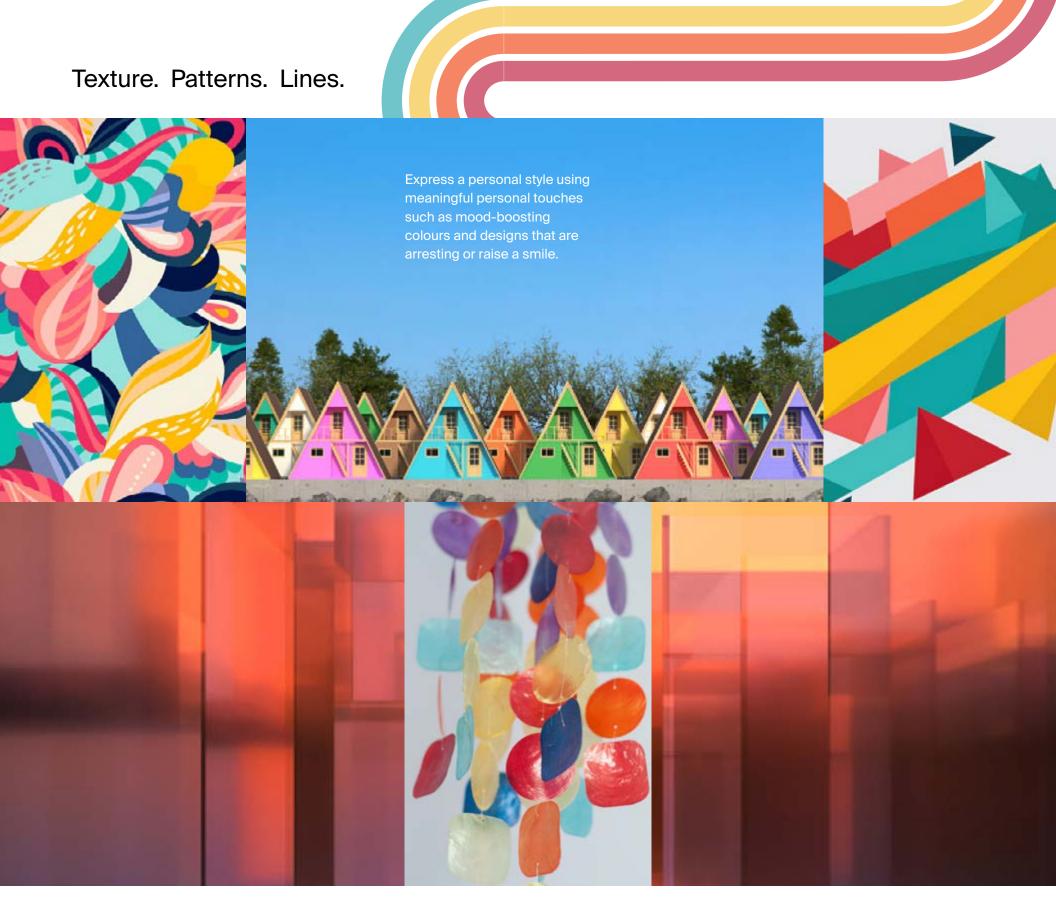
Material and Finishes



THE MAGIC OF THE UNEXPECTED

Playing with scales, exaggerated dimensions and surprising elements, the objects are meant to spark joy and curiosity.

Texture. Patterns. Lines.



The choice of material, the application and the non-traditional shapes create ambiguity and visual interest.



Consumer Products

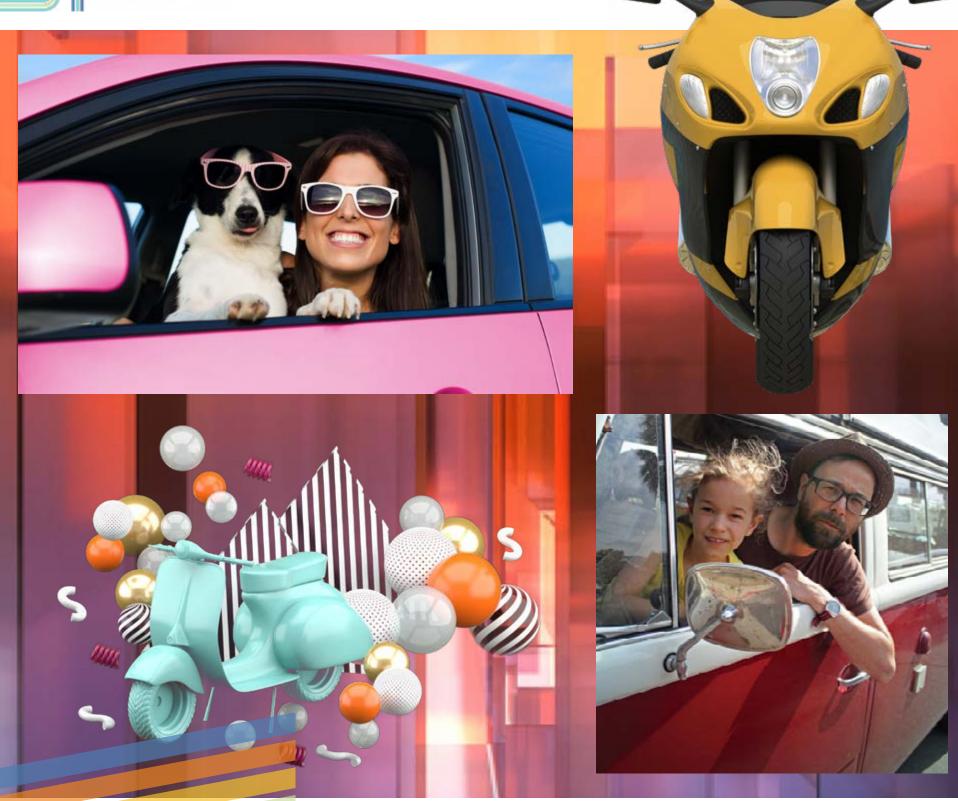


HAPPY SELF EXPRESSION

When made to address a cohort that expects joy and celebration, products must be created to meet their lifestyles and their sense of exuberant aesthetic.



Automotive



ATTITUDE: INNOVATIVE

With innovation as a driving attitude in its creative process, this theme equally embraces what is useful, good for you, and totally weird in the spirit of utmost personal expression.



Exterior Architecture



Painted in vivid colours, these houses are so joyous, yet functional.



Intriguing designs will take inspiration from digitally enhanced aesthetics, blurring the lines between real and virtual.



Interior Architecture



The inspired aesthetic favors original choices like joyful, eclectic-vibrant fabrics and quilts. The materials come in incredible textures and quirky art pieces and are used to deliver uniqueness.



The home refresh takes on a vibrant aesthetic by playing with scale, pattern and colour hacks.



Interior Architecture









Burning Gold PPG1213-7

PLAYFUL COLOUR BLOCKING Joyful and energetic workspaces are using a vibrant colour palette with a colour blocking strategy to define areas of interest.

YELLOWS

Ancient Past PPG1093-5

Yellow Coneflower PPG1209-5

DIRECTIONS PER COLOUR FAMILY



ORANGES

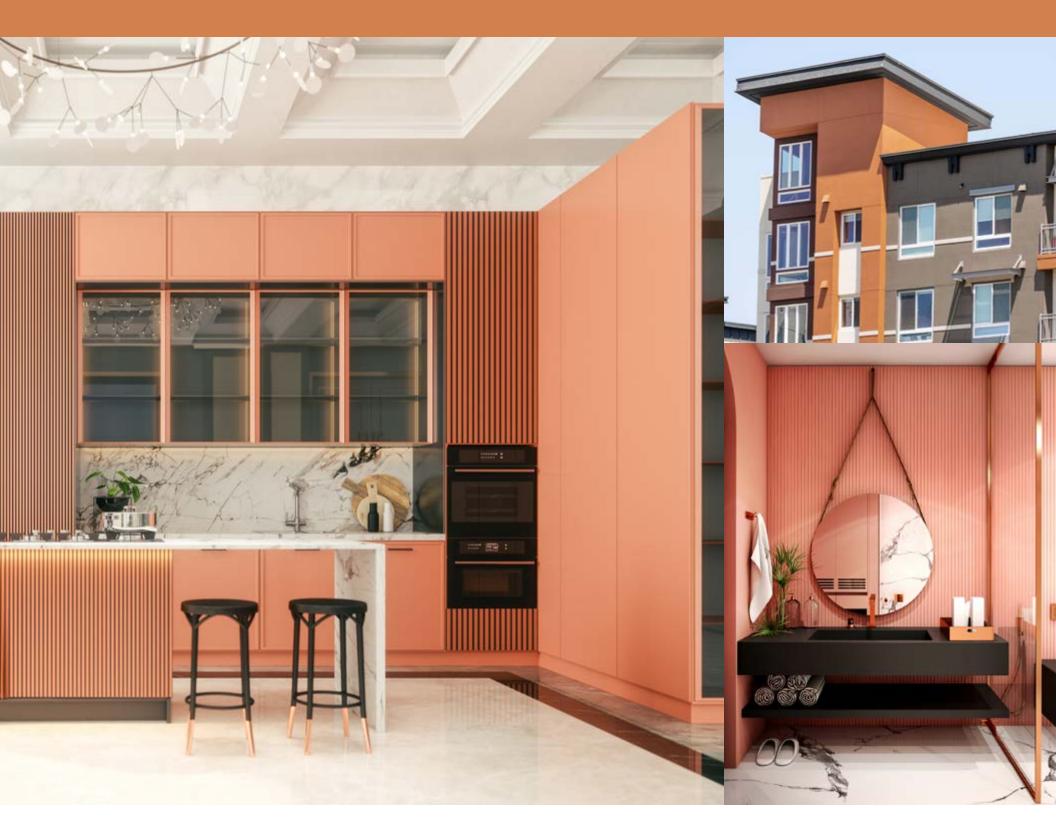
Ancient Copper PPG1063-7

Coral Silk PPG1195-5

Roman Bath PPG1198-5

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DIRECTIONS PER COLOUR FAMILY

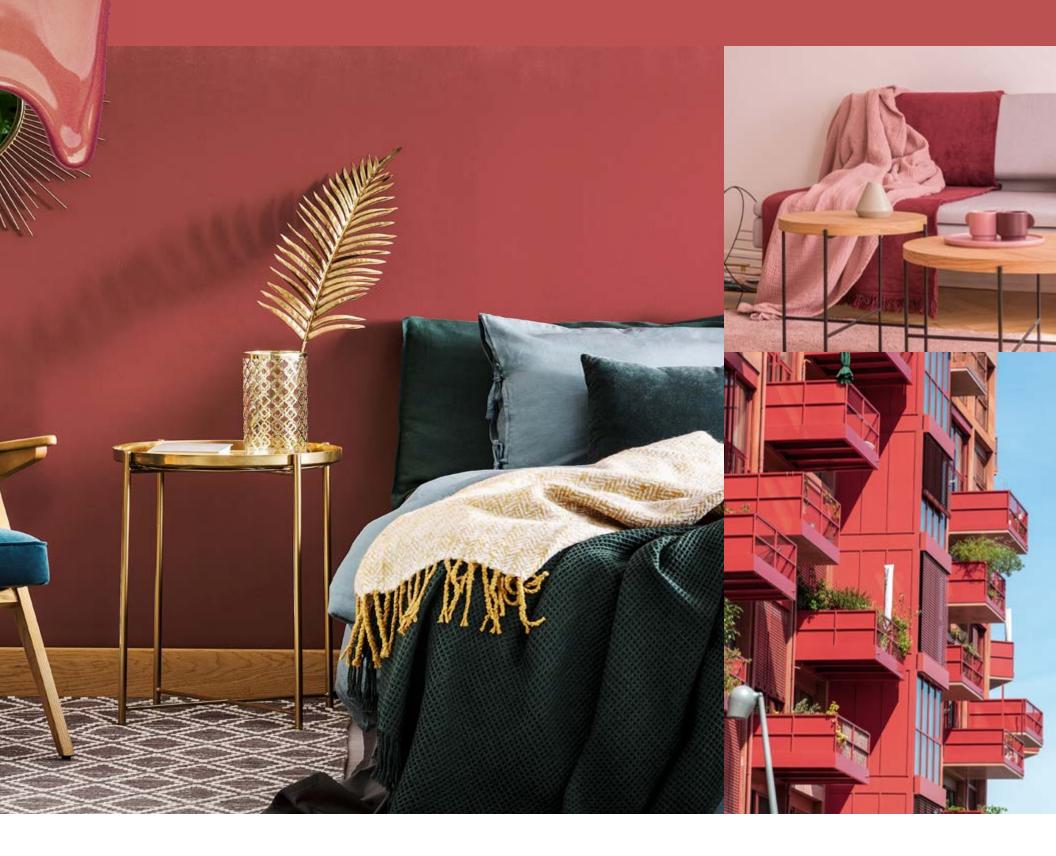




Calypso Berry PPG1185-7

Fruit Lattice PPG1188-7

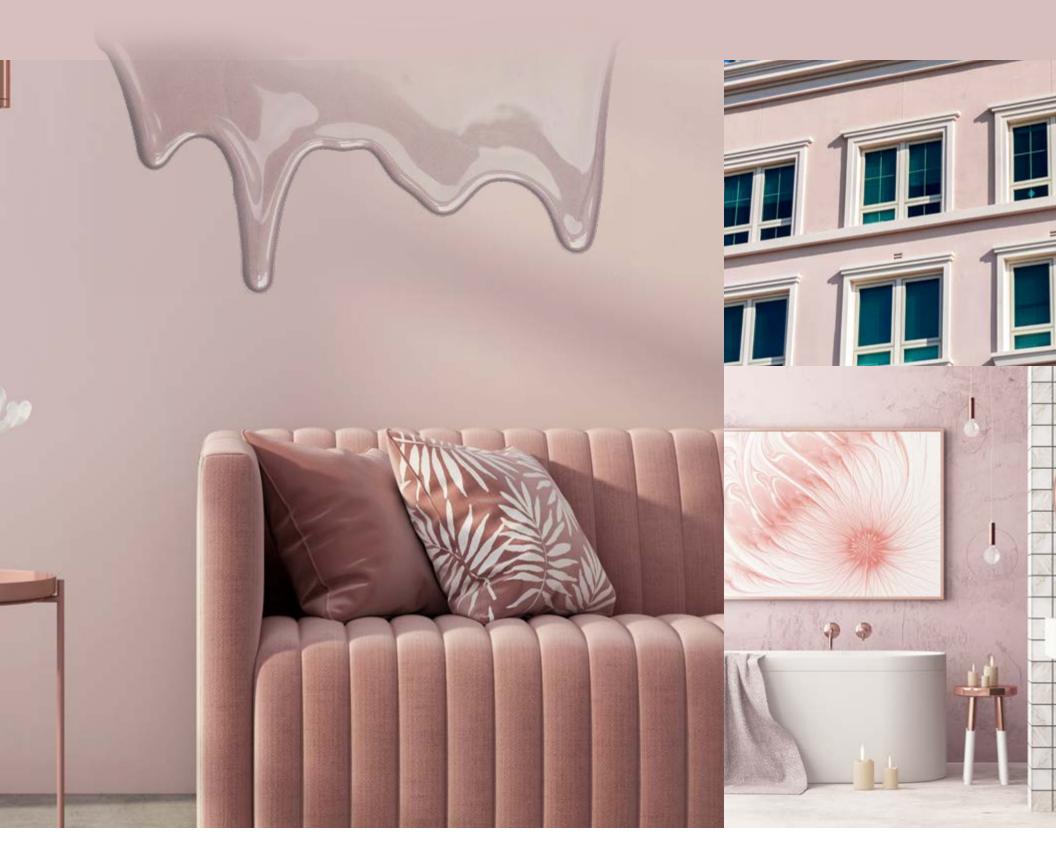
DIRECTIONS PER COLOUR FAMILY



SOFT PINKS

ose Souffle PPG10

DIRECTIONS PER COLOUR FAMILY



PINKS

Apple Cheek PPG1187-4

Paris Pink PPG1181-6

6

DIRECTIONS PER COLOUR FAMILY



BROWNS

Yorkshire Moor PPG1019-7

Patches PPG1024-6





Black Lily PPG1048-7

Mirabella PPG1176-6

Silver Service PPG1004-4



MUTED BLUES

/inter's Breath PPG1038-

Causeway PPG10-28

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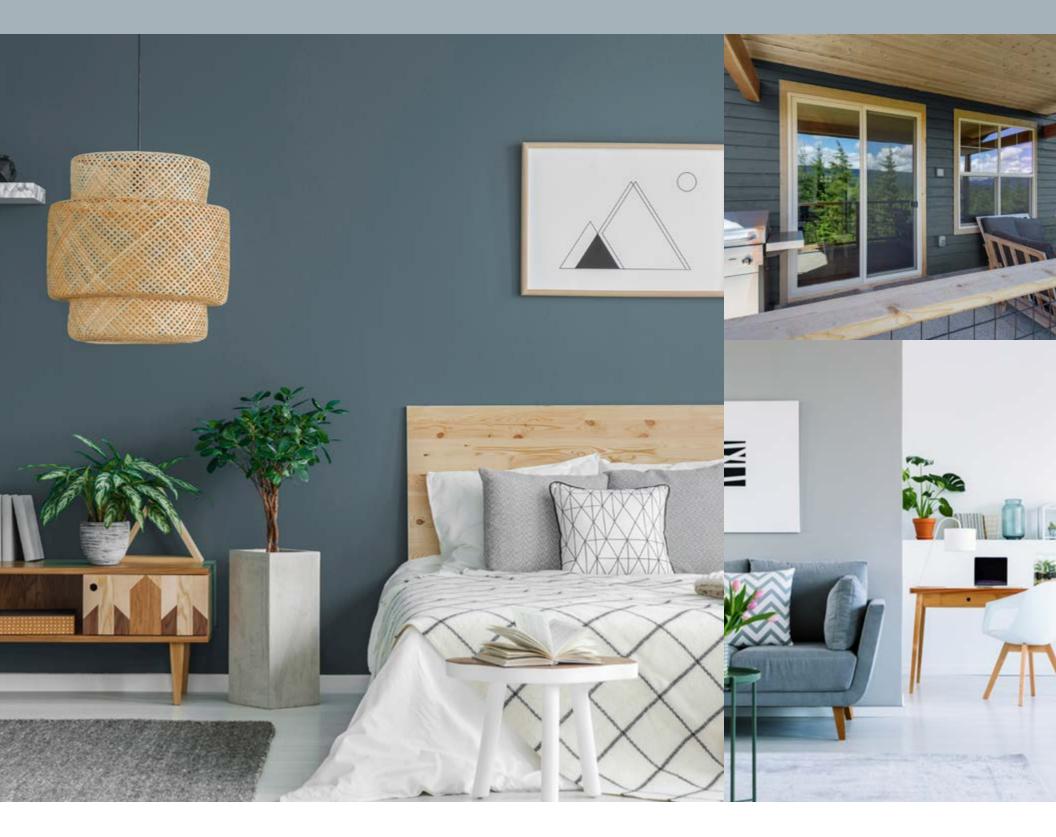
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Dark Water PPG10-01

Vining lvy PPG1148-6

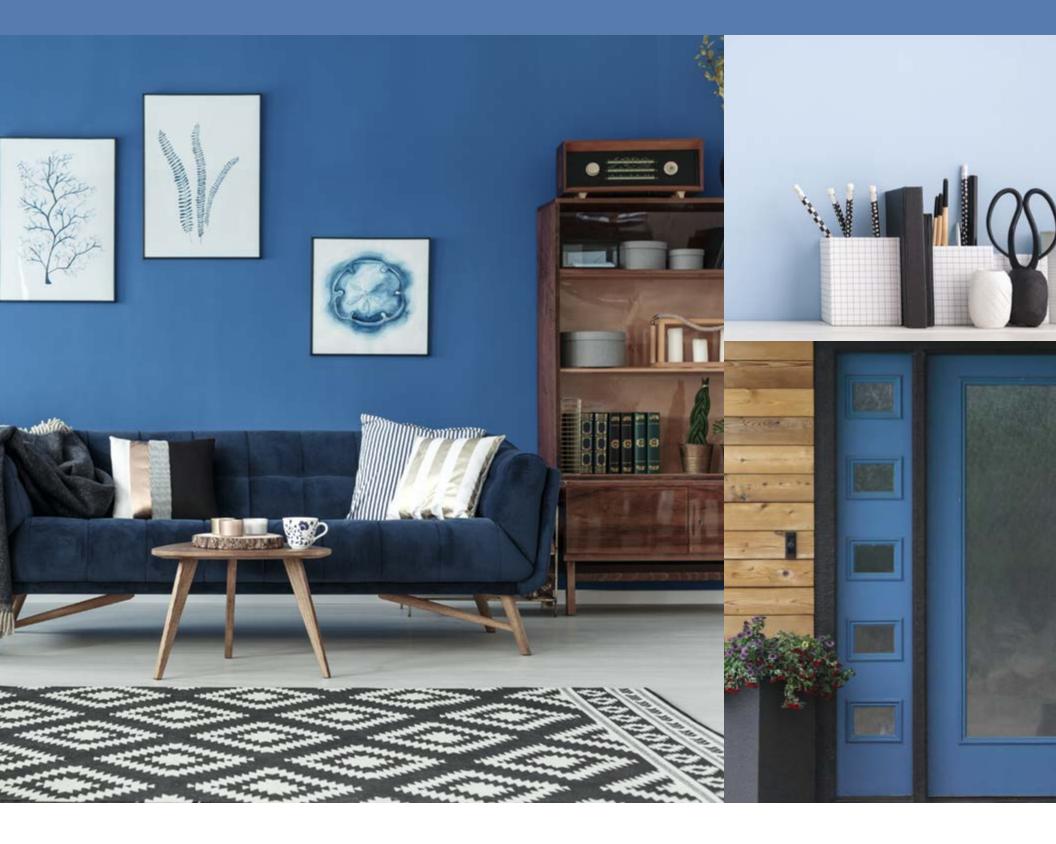


BRILLIANT BLUES

Cenote PPG17-02

agic Wand PPG115







Pine Whisper PPG1134-4

MUTED





VIVID AQUAMARINE

sle Royale PPG1232-4

Aloha PPG1229-5



GREENS

Maiden Grass PPG1121-5

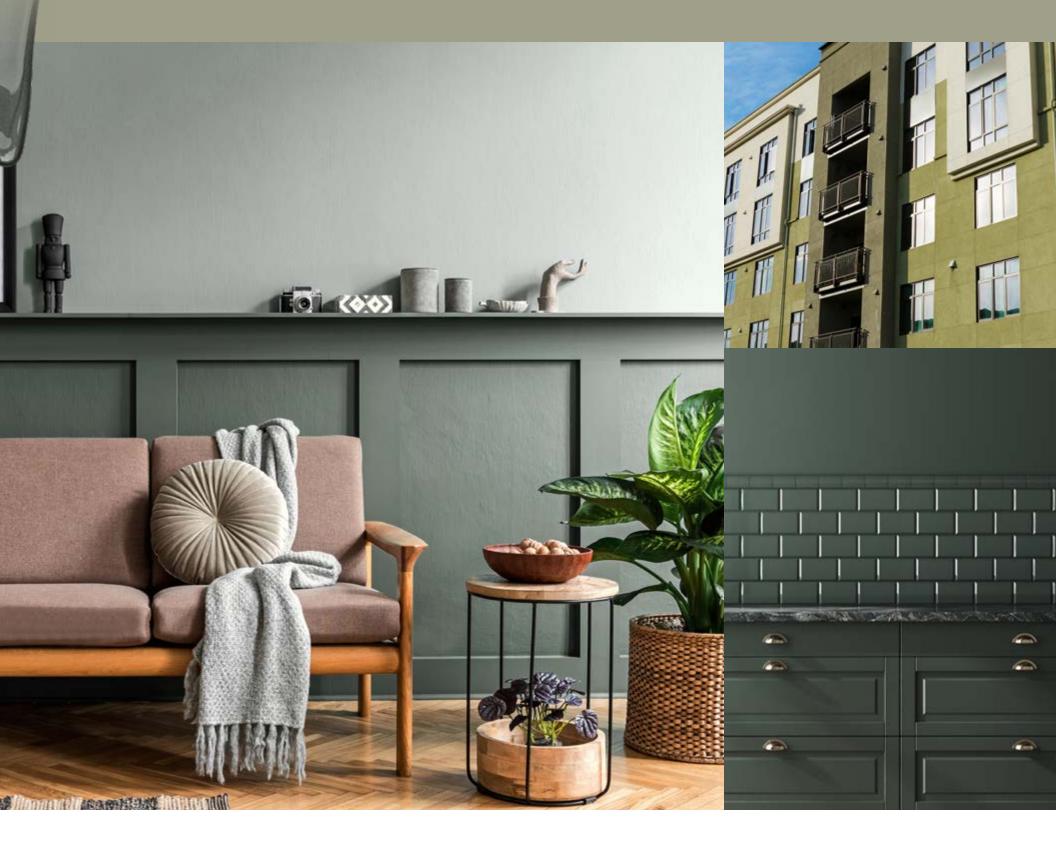
Olive Sprig PPG1125-4

Castle Stone PPG1128-7

Wistful Walk PPG11-15

Dry Grass PPG1030-4





GREIGE

Stonehenge Greige PPG1024-5

Sweater Weather PPG0999-5

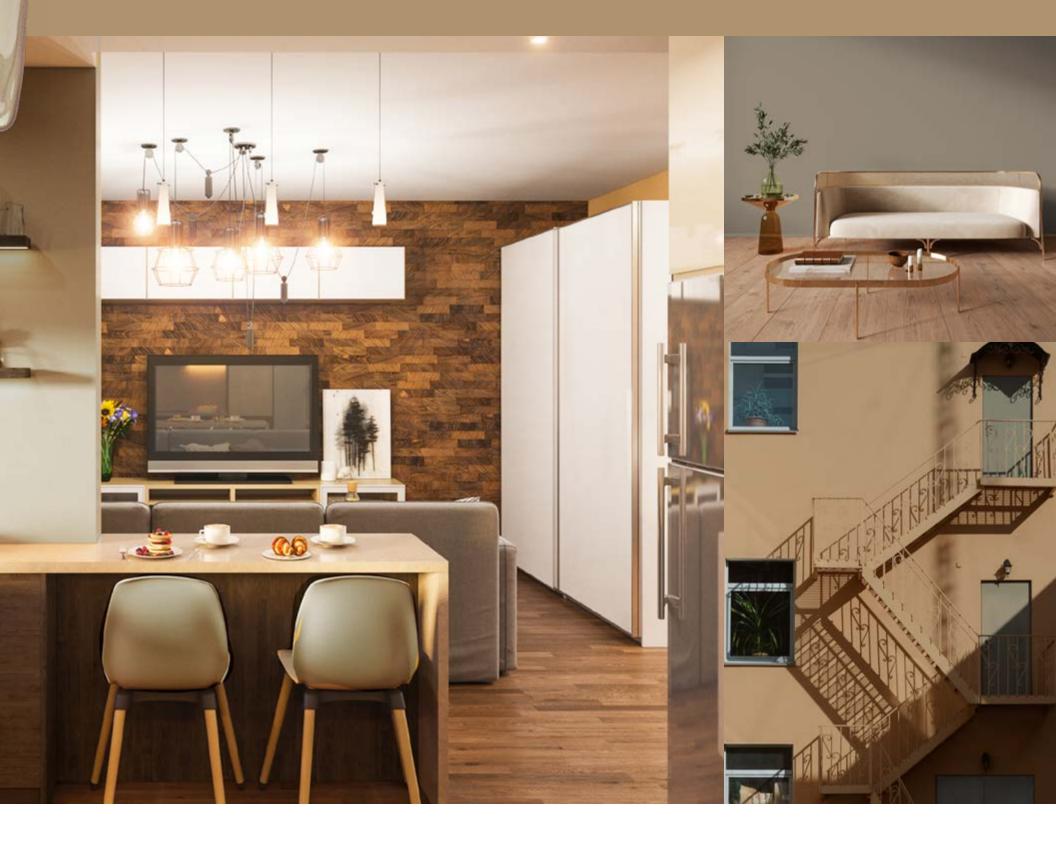
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WARM NEUTRALS

Chocolate Dust PPG14-13

Bulgur Wheat PPG1094-6



WHITES

Candlelit Beige PPG1207-1

Twist of Cotton PPG1020-1

Island Retreat PPG1073-1

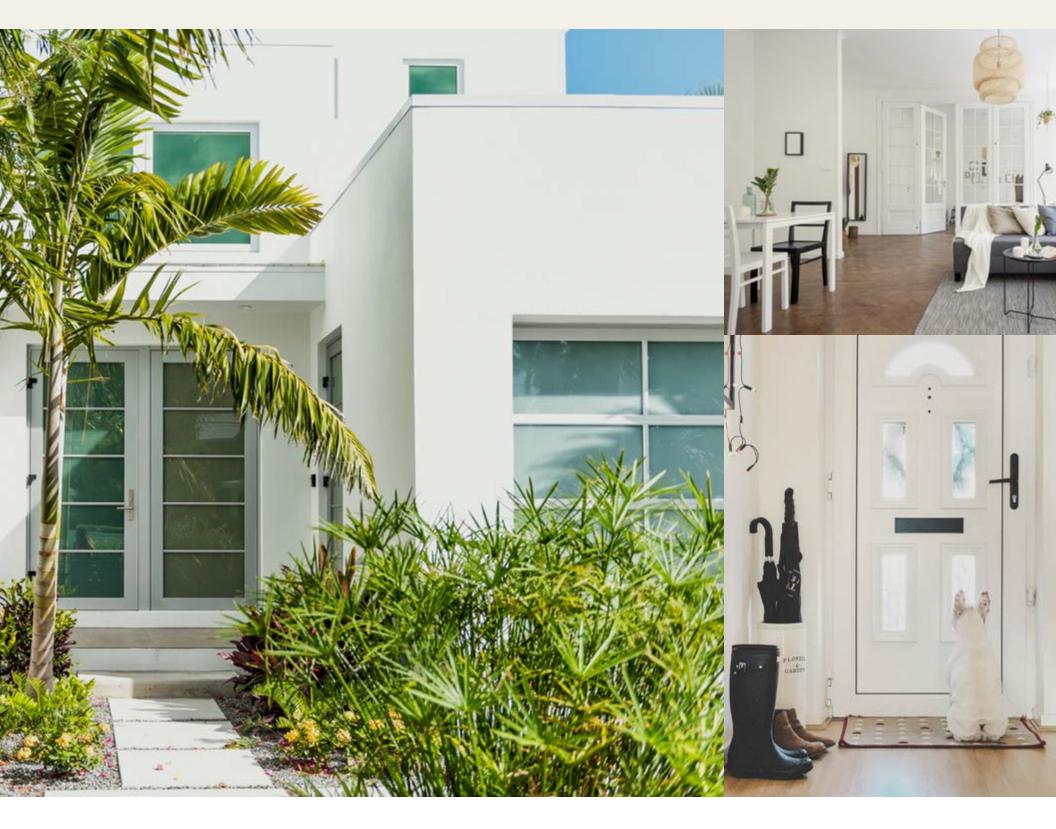
Commercial White PPG1025-1

Cotton Tail PPG0998-1

Fine Fabric PPG1085-1

Garlic Glove PPG18-09





BLACK & GRAYS

Half Dome PPG0994-3

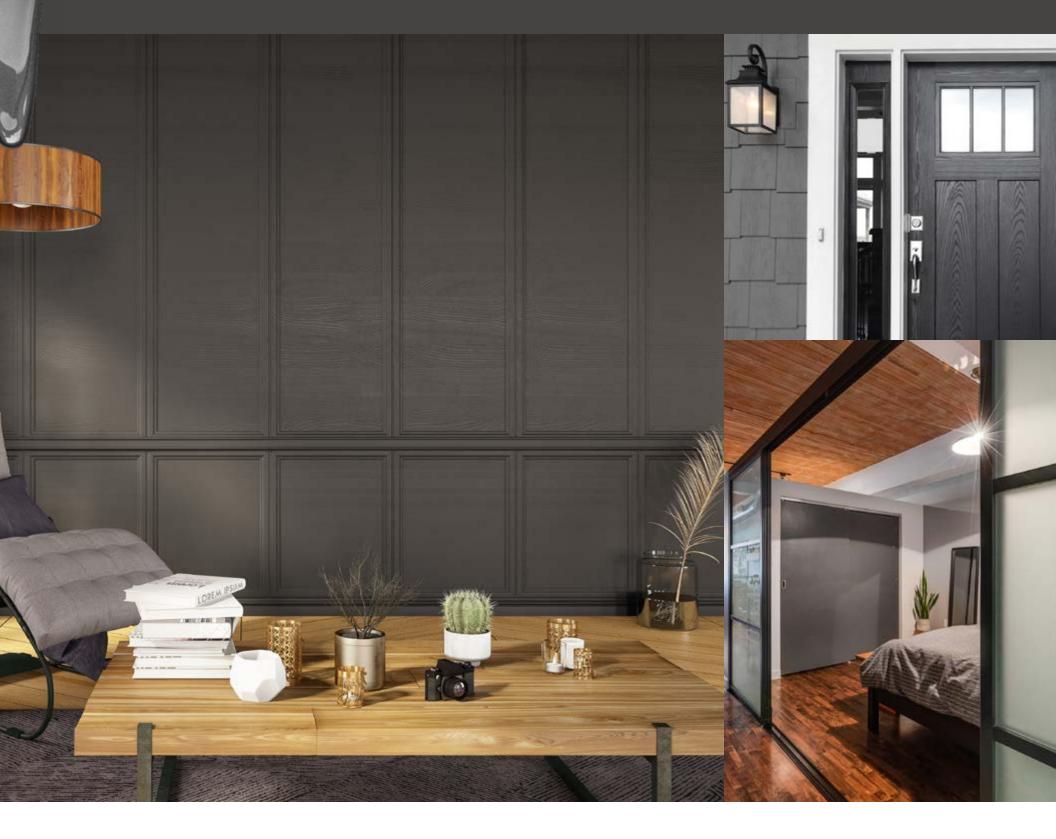
Whiskers PPG1025-3

Ghost Writer PPG1007-3

Spanish Cotton PPG1024-4

Black Leopard PPG1011-7

Knight's Armor PPG1001-6





ESSENTIAL NEUTRALS

On the heel of our 2022 trend direction, we're highlighting 12 essential neutrals hand-picked by our team of colour experts.

These neutrals represent our most versatile and valuable canvas colours. Our experts chose each one of them for intrinsic quality.

	Commercial White PPG1025-1	Spanish Cotton PPG1024-4	Stonehenge Greige PPG1024-5	Knight's Armor PPG1001-6	
	Cotton Tail PPG0998-1	Fine Fabric PPG1085-1	Ghost Writer PPG1007-3	Sweater Weather PPG0999-5	
F	Garlic Clove PPG18-09	Whiskers PPG1025-3	Half Dome PPG0994-3	Patches PPG1024-6	

ARCHITECTURAL AUTOMOTIVE AEROSPACE CONSUMER ELECTRONICS



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