

2022+ COLOUR & DESIGN TRENDS

# HORIZON





## WE PROTECT AND BEAUTIFY THE WORLD™

At PPG, we work every day to develop and deliver the paints, coatings and specialty materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$13.8 billion in 2020. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit [www.ppg.com](http://www.ppg.com).



The COLORFUL COMMUNITIES® program, PPG's signature initiative for supporting communities, aims to protect and beautify the neighborhoods where PPG operates around the world. Through the Colorful Communities program, PPG's committed volunteers contribute their time and PPG paint products to help transform community assets – from painting classrooms, to bringing color to a maternity ward and redesigning a playground. Since 2015, PPG has completed more than 330 Colorful Communities projects, impacting more than 6.7 million people in 42 countries.

PPG's global community engagement efforts and the PPG Foundation aim to bring colour and brightness to PPG communities around the world. We invested \$13 million in 2020, supporting hundreds of community organizations across more than 30 countries. By investing in educational opportunities, we help grow today's skilled workforce and develop tomorrow's innovators in fields related to coatings and manufacturing. Plus, we empower PPG employees to multiply their impact for causes that are important to them by supporting their volunteer efforts and charitable giving.

[Learn more at communities.ppg.com](https://www.ppg.com/communities)

The word "UNVALUABLE" is written in a stylized, hand-drawn font where the letters are interconnected and have a textured, slightly grainy appearance.

page 14

The word "interspective" is written in a cursive, handwritten font. A small, colorful, abstract shape resembling a paintbrush tip or a drop is integrated into the letter 'i'.

page 30

The word "inspired" is written in a clean, modern sans-serif font. Each letter is filled with a different vibrant color, creating a rainbow effect.

page 46

**Trending by Colour**



page 62

11 Countries

35 Stylists

8 Major Business Segments

**More than a century of expertise.**

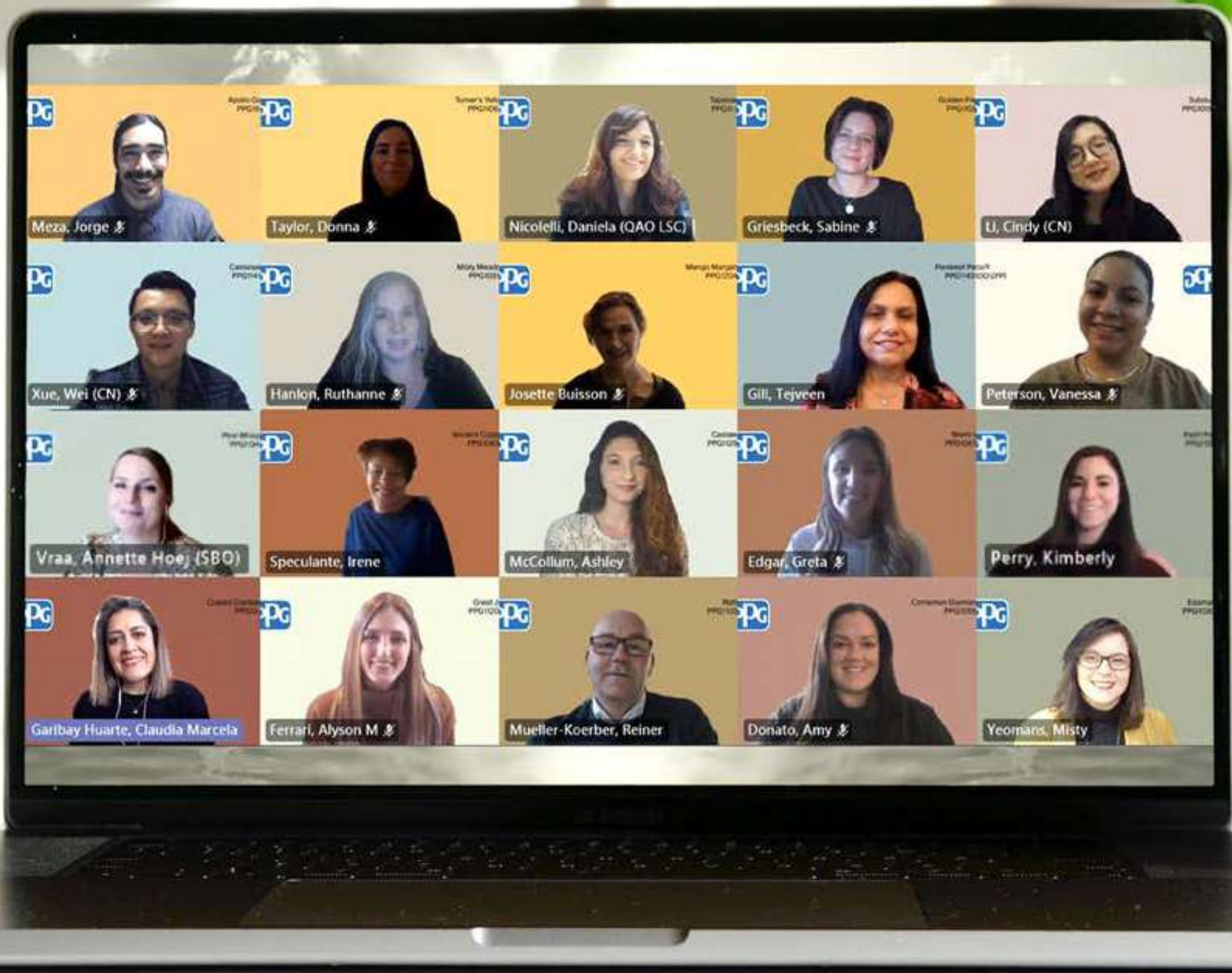
There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify colour direction for more surfaces than any company in the world. From automotive to architectural; consumer electronics to aerospace; industrial to packaged goods. The benefit is that every industry informs the other.

Our colour stylists analyze exterior and interior commercial and residential colours, styles and textures four years in advance, and produce hospitality market insights for architects and builders to create spaces for luxury, comfort and impact.

Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of colour direction. 2021 was a year of firsts, and our annual colour workshop was no exception. Despite hosting a fully virtual event, we preserved and enhanced the integrity and collaborative nature of our exclusive process, despite being miles apart and separated by numerous time zones.

**Our colour experts held lively debates, used new digital collaboration tools, curated a cross-cultural trends direction and ultimately, selected the 2022 Colour of the Year.**





2022 Colour of the Year  
**OLIVE SPRIG**  
PPG1125-4

Island Retreat PPG1073-1

Pine Whisper PPG1134-4

Wistful Walk PPG11-15

Roman Bath PPG1198-5

Rose Souffle PPG1054-4

Dry Grass PPG1030-4

Bugle Wheat PPG1094-6

Fruit Lattice PPG188-7

Causeway PPG10-28

Magic Wand PPG1158-2

Silver Service PPG1004-4

Yellow Coneflower PPG1209-5

Twist of Cotton PPG1020-1

Chilled Mint PPG1224-3

Lettuce Alone PPG1222-4

Isle Royale PPG1232-4

Cenote PPG17-02

Alpha PPG1228-8

# HORIZON

Apple Cheek PPG1187-4

Mirabella PPG1176-6

Calypso Berry PPG1185-7

Paris Pink PPG1181-6

Coral Silk PPG1195-5

Burning Gold PPG1213-7

Black Leopard PPG1011-7

Black Lily PPG1048-7

Castle Stone PPG1128-7

Dark Water PPG10-01

Ancient Copper PPG1063-7

Vining Ivy PPG1148-6

Yorkshire Moor PPG1019-7

Ancient Past PPG1093-5

Chocolate Dust PPG11-13

Winter's Breath PPG1038-3

Candlelit Beige PPG1207-1

Mulberry Milk PPG1047-4

## A Brighter Horizon, with Supportive Colours

### **OVERARCHING IDEA FOR THE YEAR: HORIZON**

We were all experiencing uncertain times, and despite the pandemic, our teams from around the world were converging virtually for the first time to combine our collective research and develop the forecast for 2022.

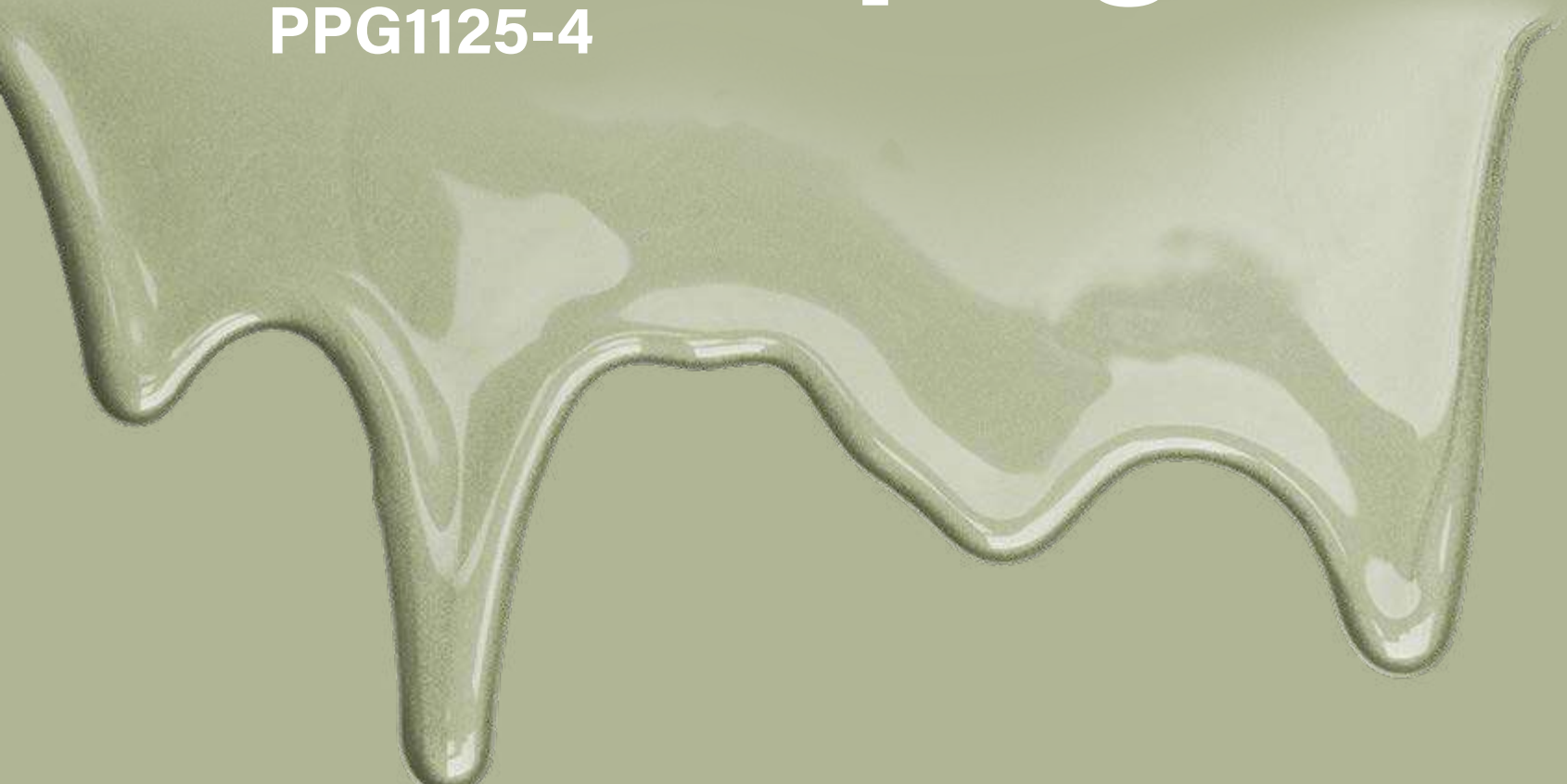
A single overarching idea became evident - setting the tone for the entire year ahead.

We are at the beginning of something new, looking into the Horizon.

We are holding the Horizon image as a symbol for the state of reflection, hope and reverence in which we find ourselves being while contemplating the possible future.

# Olive Sprig

PPG1125-4



An amicable green  
for the perfect refresh.

# 2022 Colour of the Year



ARCHITECTURAL   AUTOMOTIVE   AEROSPACE   CONSUMER ELECTRONICS



Green, the natural world symbol, is the rising colour in the design market, hands down.

We saw it budding everywhere; whole bathrooms covered in emerald tiles, a cozy sofa dressed in silky green velvet and entire kitchens taking on the nature vibe with sage colour cabinets and walls.

There is, however, one particular shade that kept jumping up at us for its versatile and highly usable disposition; Olive Sprig.

This soft gray-green is soothing, like a fragrant plant, reminiscent of the natural world and it brightens any space with an organic liveliness. It is inside or out, the perfect refresh.



Working almost like a neutral, Olive Sprig is a flexible hue that adapts to most environments, styles and usages.





# Mushroom

910

2022  
OLYMPIC®  
Stain Colour of the Year



## The return of wood.

Cozy by nature, wood offers multiple possibilities for adding warm luxury to the home. Our Stain Colour of the Year is a rich and calming mid-tone; use it with confidence.





2022  
Colour of the Year

Olive Sprig  
PPG1125-4

# HORIZON

## 2022+ COLOUR & DESIGN TRENDS

Under this overarching idea of Horizon, we will explore how the three different points of view, the concepts of reflection, hope and reverence, will manifest their unique colour and shape narratives in the world of design.

INVALUABLE

Black Leopard PPG1011-7

Yorkshire Moor PPG1019-7

Dark Water PPG10-01

Winter's Breath PPG1038-3

Black Lily PPG1048-7

INTERACTIVE

Island Retreat PPG1073-1

Bulgur Wheat PPG1094-6

Roman Bath PPG1198-5

Magic Wand PPG1156-2

Pine Whisper PPG1134-4

INSPIRED

Paris Pink PPG1181-6

Isle Royale PPG1232-4

Apple Cheek PPG1187-4

Twist of Cotton PPG1020-1

Coral Silk PPG1195-5

These are our three colour and trend directions, each one tells its own story and has its own narrative and personality.

Let's discover them further together.

Ancient Past PPG1093-5

Ancient Copper PPG1063-7

Candlelit Beige PPG1207-1

Castle Stone PPG1128-7

Chocolate Dust PPG14-13

Vining Ivy PPG1148-6

Mulberry Milk PPG1047-4

Fruit Lattice PPG1188-7

Rose Souffle PPG1054-4

Silver Service PPG1004-4

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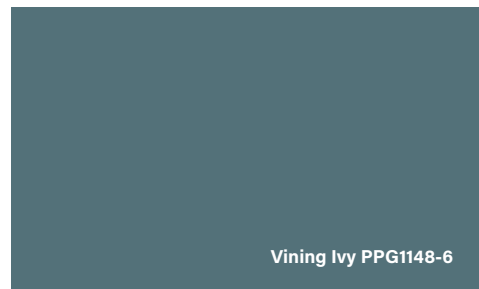
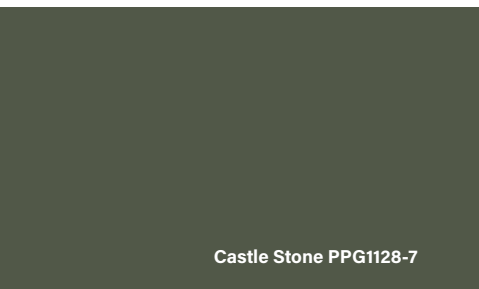
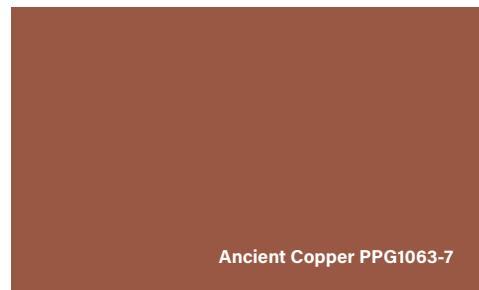
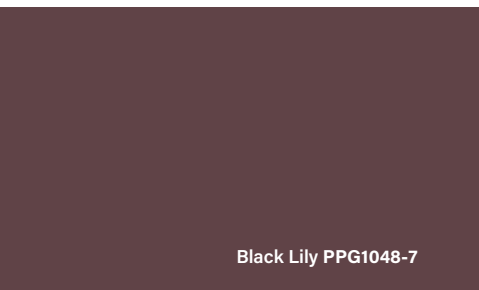
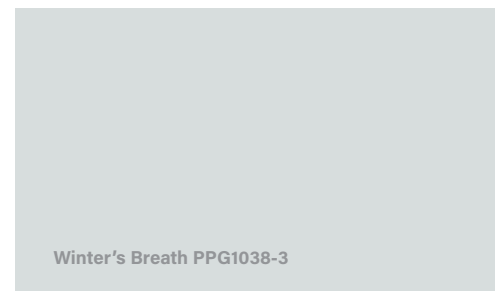
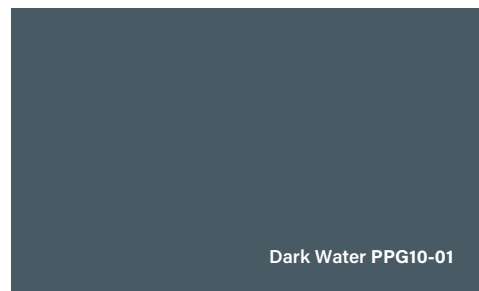
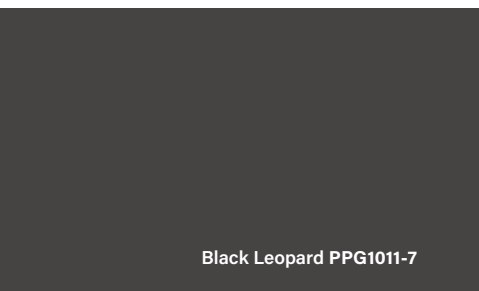
Lettuce Alone PPG1222-4



2022  
Colour of the Year  
**Olive Sprig**  
PPG1125-4

## AN ELEGANT PALETTE, GROUNDED IN TRADITION

Refined darks are critical in this colour story, enhancing the composition of highs and lows inspired by glamorous, artistic interiors, where historical references are carefully layered.





QINVALUABLE

## Words of Inspiration



Cherished

Heirloom

Seeking

### **Family Values**

Second Hand

Resale

Appreciating the Past

### **Reuse**

History

Her-Story

Elevation of Women

Longevity

Quality

Family Matters

Small Town Life

70's/80's/90's

Learn from History

Humanity

Trust

### **Authenticity**

Stable

Archives

Good Times

Bringing Back

### **Classic**

Retro

Vintage

New Classic

Ancestry



# Grounded. Privacy. Nostalgia.

Young & Old

## **Generations**

Daycare/Senior Living

Rituals

Mysticism of Life

Traditions

Sense of Life Again

Find Love

Solution

Human Contact

Human Relationship

Your Close Circle

Choosing

## **Appreciating**

Normality

Altered Society

Reflection

Overcome Loneliness

Who's Important

Social Fabric

Growth

Recording the Past

## **Remembrance**

Balance Life/Work

Intimate Gatherings

## **Valued**

Imperfect

Cautious Reactions

Emotional

Rejuvenate



# INVALUABLE



## Persona

**Balanced. Supportive. Localist. Conscious.**

The invaluable personality consults a rich library of cultural references to imagine its perfect place in this world.

This group prefers to draw elements from the past to create a new era of heritage goods.



# Attitude

## Remembrance.

There is a comforting amount of certainty we get from traditional architectural styles and classical interpretations of design.

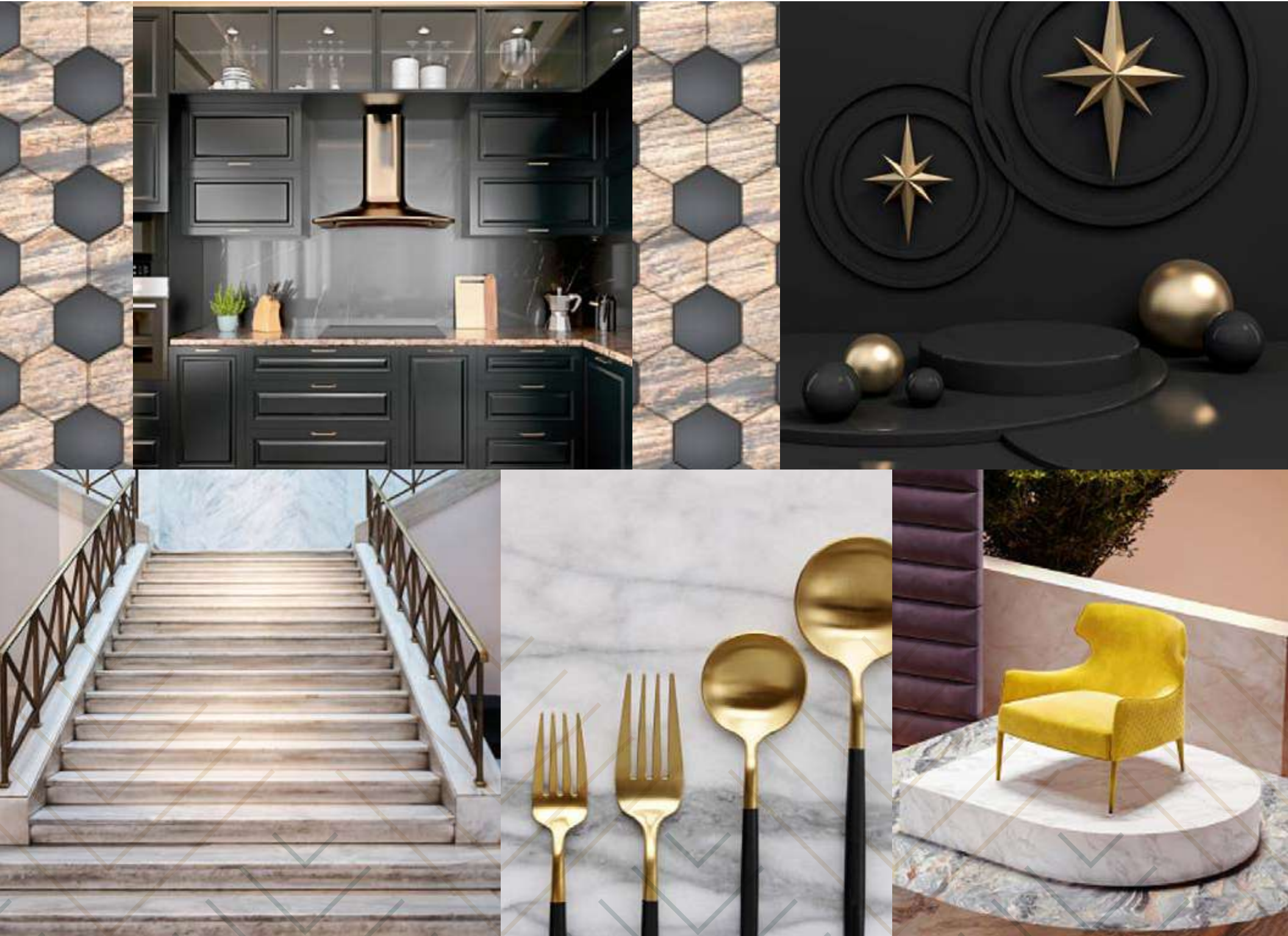
Our desire to ground ourselves in something solid and something established, has been triggered by the recent time spent living in chaos.

We are craving stability, and we remembered what is tried and true to anchor our new reality.



# UNVALUABLE

## Material and Finishes



## NOBLE AND LUXURIOUS

With this trend direction, we embrace the exotic, rare stones and detailed patterns that have historically defined luxury.



# INVALUABLE

## Consumer Products



**REDISCOVERING HEIRLOOM** A well-known past is looked at with fondness and longing because of its incredibly reassuring power.



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AUTOMOTIVE

AEROSPACE

CONSUMER ELECTRONICS

# INVALUABLE

## Automotive



**REVISITING ICONIC DESIGN** The past, heritage and tradition are investigated and reinterpreted with a contemporary twist. The idea is to take inspiration from past events and eras of history to ground a new aesthetic vision in rich heritage.

UNVALUABLE

## Exterior Architecture



This direction lets us rediscover an elegant beauty and skilled craftsmanship that we would recently be more prone to overlook.





QINVALUABLE

Interior Architecture



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Ancient Copper PPG1063-7

Olive Sprig PPG1125-4

Candlelit Beige PPG1207-1



**LAYERING WITH TIME** The desire to layer styles and periods impacts the rising appreciation of vintage and antiques and the growing number of designers and retailers exploring these for a contemporary audience.

INVALUABLE

## Interior Architecture



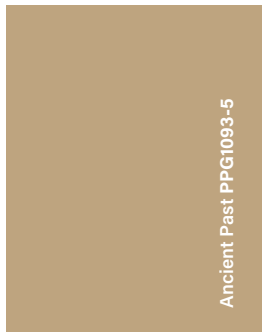
Olive Sprig PPG1125-4

Ancient Copper PPG1063-7

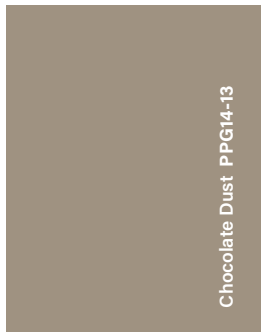
Ancient Past PPG1093-5

Black Leopard PPG1011-7

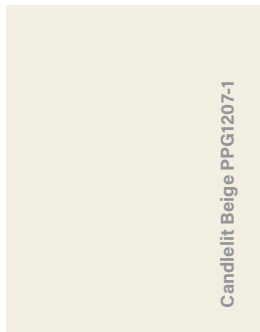




Ancient Past PPG1093-5



Chocolate Dust PPG14-13



Candlelit Beige PPG1207-1



Olive Sprig PPG1125-4

Repurposing, revamping and refreshing antique furniture and pieces otherwise discarded are motivated by sustainability and nostalgia.



2022  
Colour of the Year  
**Olive Sprig**  
PPG1125-4

### Comforting Colours. A palette for wellness.

The palette is welcoming, warm and comfortable. The tone is casual and mellow. A quieter theme that addresses a soulful consumer.

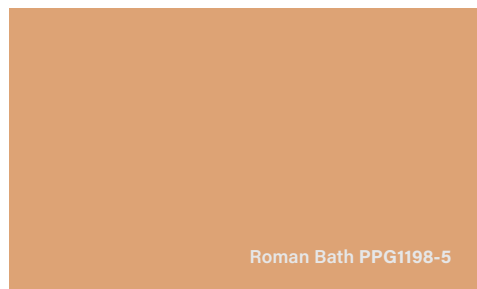
This story is one of privacy, wellness, simplicity and peace. Nature and self-care are most important to this personality, who is always searching for equilibrium, focusing mainly on family and friends. **Welcome home.**



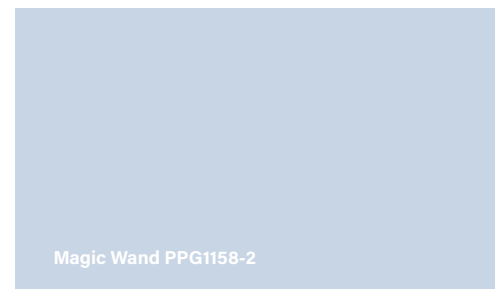
Island Retreat PPG1073-1



Bulgur Wheat PPG1094-6



Roman Bath PPG1198-5



Magic Wand PPG1158-2



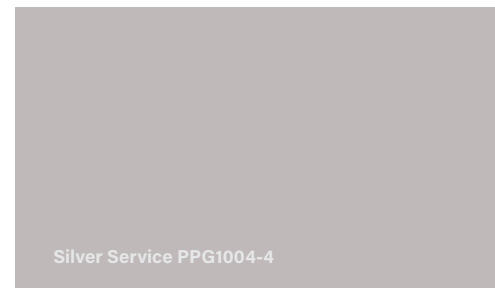
Pine Whisper PPG1134-4



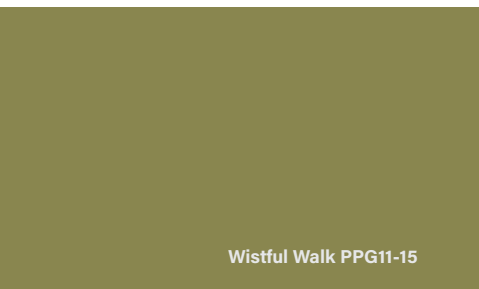
Fruit Lattice PPG1188-7



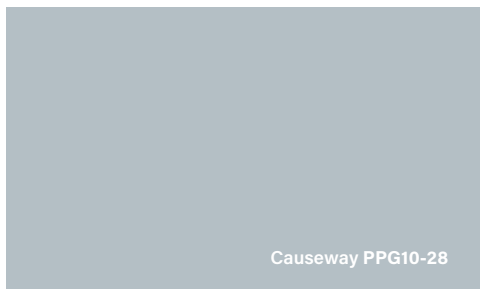
Rose Souffle PPG1054-4



Silver Service PPG1004-4



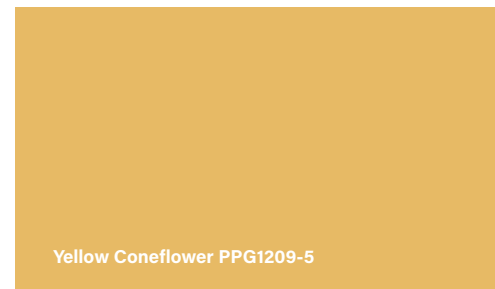
Wistful Walk PPG11-15



Causeway PPG10-28



Dry Grass PPG1030-4



Yellow Coneflower PPG1209-5





# inter|perspective Words of Inspiration



Garden Work  
**Spiritualism**

DIY  
Home Decor  
Locally Grown  
Organic Foods  
Crafting  
Outdoor/Indoor Space  
Disconnection  
Re-Connecting  
Shed Conversion

Escape  
**Retreat**  
Outside  
Decluttering  
Self-Protection  
Self-Care

**Comfort/Care**

At Home Connection  
Digital Connection  
Bio Nature  
Health Care Tech  
Relay of Tech  
Needed Tech  
Basic Needs  
Spiritual Tech  
Optimism/Hope  
Manifest

**One with Nature**

Bio-Tech  
With Spirit  
Family Time  
Wellness  
Day Dreaming  
Simplicity



# Comfort. Escapism. Nature.

## Rejuvenating

Pet Life

Home

Silence

Reuse

Relax

Compartmentalize

## Healing

Slowing Down

Stress Free

Gratitude

Well Being

Live it

Exhale

De-Urbanization

## Inner Peace

Mass Migration

Refuge/Refugee

Vacation Homes

Cottage Life

Road Trips

Cleansing

## Detox

Crystals

Stay at Home

Organized

More Conscious Consumption

Conscience Tech

Recoup

## Solace

Play

Exploring Neighborhood

Simple Pleasures

Creating

Decompress

Minimalism

Cleaning Out/Up





## Persona

Simple.

Natural.

Authentic.

Purposeful.

Biophilic.

The introspective character is focusing on self-care, relieving anxiety and appreciating life's simple pleasures.

The introspective group – mainly Millennials and Gen X – prioritize stability across all aspects of their lives in reaction to information overload and feelings of chronic uncertainty.

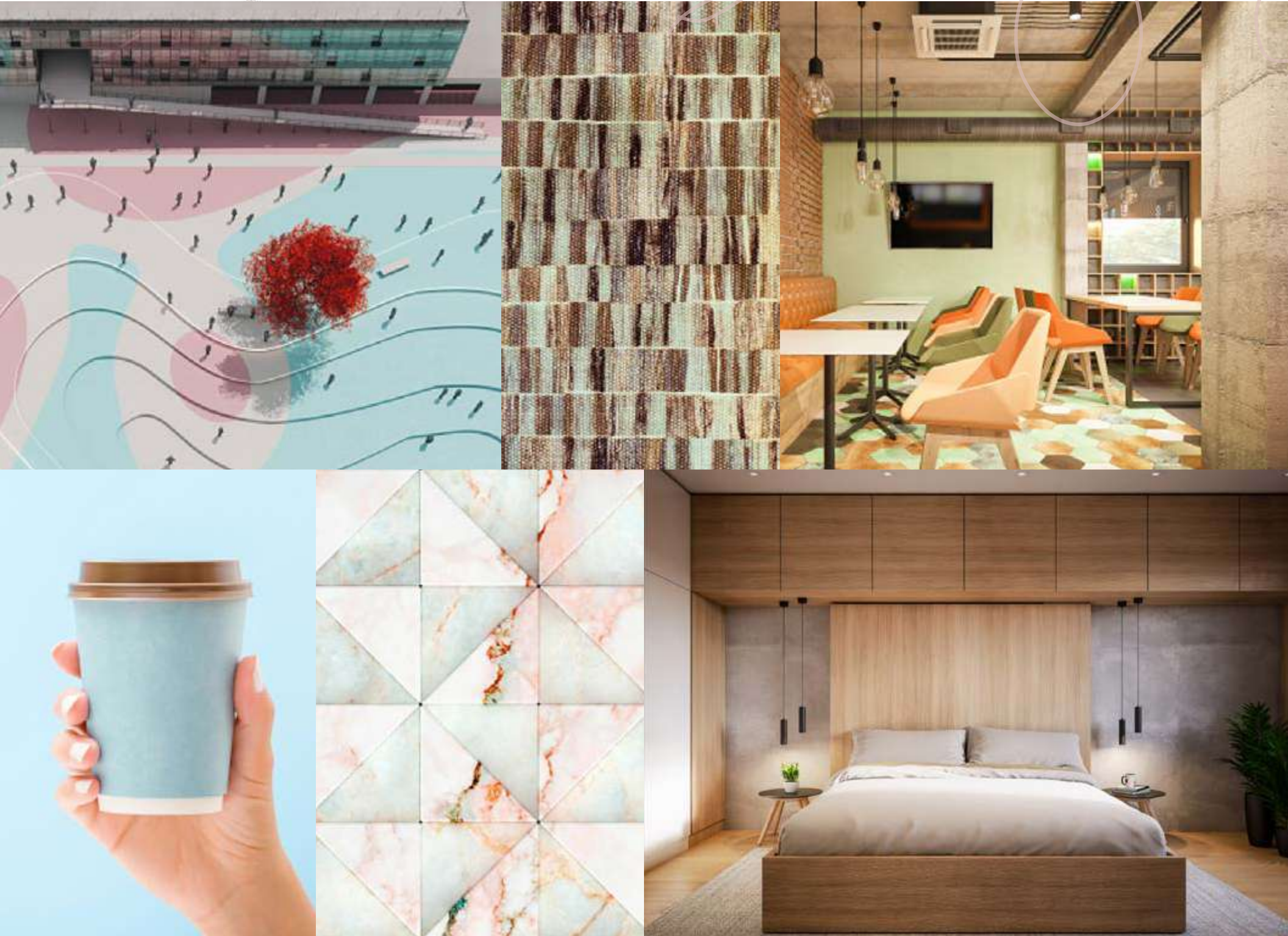
## Attitude

Looking for a lifestyle that alleviates stress and soothes anxiety.

The introspectives are looking to reconnect with their feelings, to focus on products, services and initiatives that help people create stronger emotional ties with their inner and outer worlds.



# interperspective Material and Finishes



The look is crafted by hand.

Celebrating artisanal and handcrafted aesthetics to give designs a unique and carefully made appeal.

The material of choice is cozy, pleasant to the touch and offered in a welcoming, warm and comfortable colour palette.



# interperspective Consumer Products



**LINES OF COMFORT** Shapes will continue to be curvilinear. Texture plays a pivotal role in accentuating the tactile quality of these colors. Pastels and mid-tones call to mind artisans' workshops, where materials are experimented with and pigments explored.



### HEALTH AND SAFETY

The priority is on wellness and well-being as technology is transforming the car industry.



## Exterior Architecture



### **ATTITUDE: NURTURE NATURE. NATURE AS A MUSE**

Architecture that elicits a deep sense of comfort. Comfort, practicality and making the home a sanctuary on every level.



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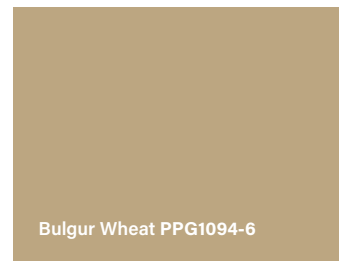






## SUSTAINABILITY

Architecture is now demonstrating an unwavering commitment to environmental responsibility.

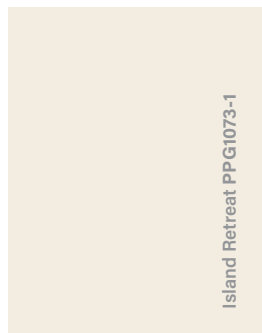
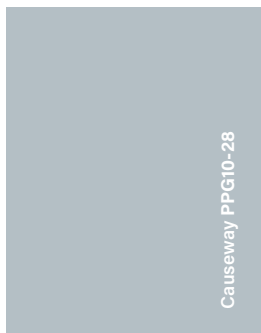




**CONTEMPORARY COZY INSIDE AND OUT**

Modern yet warm with lots of wood and craftsman detailing.

# introspective Interior Architecture



The introspectives seek calm and clarity. This can be achieved by using a lightly tinted colour palette.

Delicate neutrals and softened pastels are known to add a calm and serene sensibility to a space, giving it an intimate feel.



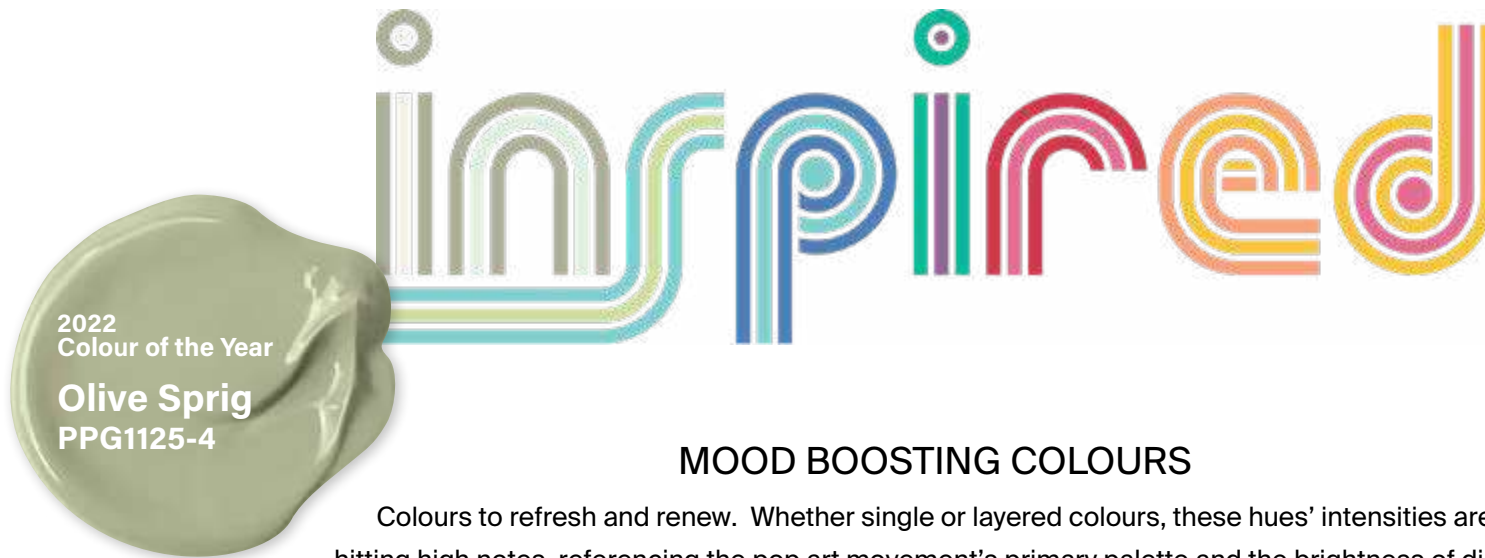
ARCHITECTURAL   AUTOMOTIVE   AEROSPACE   CONSUMER ELECTRONICS

Fruit Lattice PPG1188-7

Island Retreat PPG1073-1

By combining a bold accent colour with practical neutrals in a bedroom we conjure up both a sense of rest and optimism.





## MOOD BOOSTING COLOURS

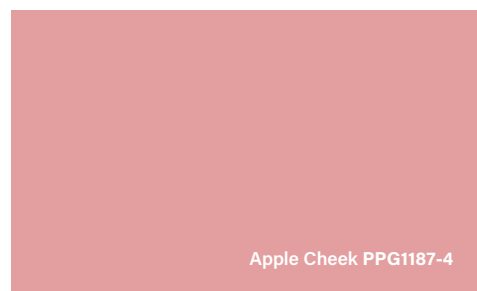
Colours to refresh and renew. Whether single or layered colours, these hues' intensities are hitting high notes, referencing the pop art movement's primary palette and the brightness of digital art. This optimistic colour narrative is telling a joyful story of renewal.



Paris Pink PPG1181-6



Isle Royale PPG1232-4



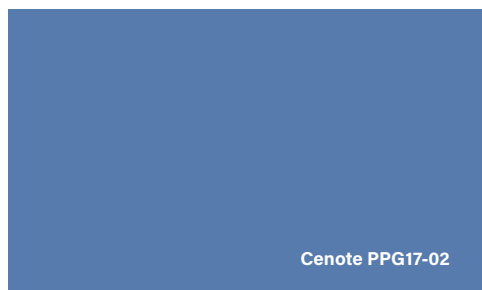
Apple Cheek PPG1187-4



Twist of Cotton PPG1020-1



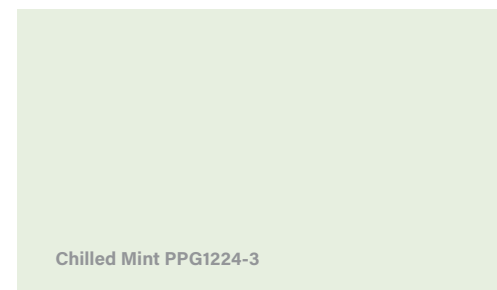
Coral Silk PPG1195-5



Cenote PPG17-02



Mirabella PPG1176-6



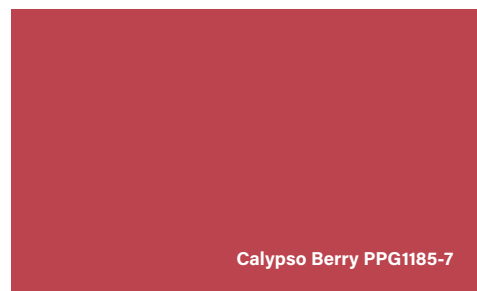
Chilled Mint PPG1224-3



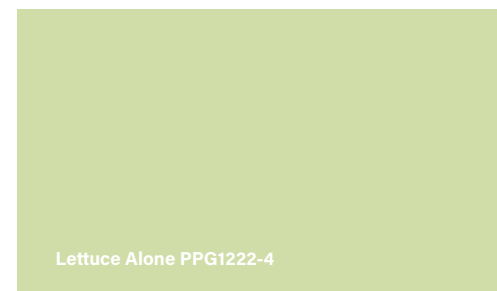
Burning Gold PPG1213-7



Aloha PPG1229-5



Calypso Berry PPG1185-7



Lettuce Alone PPG1222-4





## Words of Inspiration



Exploration of Space

Self-Expression

Self-Awareness

Empowered

### **Expression**

Unselfish

Inclusivity

More Tolerant

Breaking Free

Care of Others

Elderly Students

### **Happy**

Food Systems

### **Rethink**

Essential Needs

Essential Workers

Renewed Sense

Take for Granted

Appreciation

Science

Solutions

Trust

### **Creative Solution**

Online Game

Virtual Reality

Forward Thinking

### **Hope**

### **New Technology/ Ideas**



# Optimism. Individualism. Future.

Tech Driven

Dichotomy

Incorporated New/Different

Flexibility

Smart Home

Controlling Life

Quirky/Fun

Craving for Colors

## Attracted to Vibrancy

Break the Rules

Tolerance

Embracing

Exposed

Awareness

## Sparks Joy

Mass Gathering

Personal Values

## Attitude

Behaviors

Making a Difference

Emerge

Resilience

Speed Change

Overcoming

Appreciate Kindness

## Reinvent



inspired



## Persona

Joyous.

Self-assured.

Hyper-connected.

Adventurous.

The inspired group can't be pinned down, either in terms of age range or physicality. This adventurous cohort isn't afraid to stand up for their beliefs, but they do so by spreading joy, not negativity. They want to share and celebrate with their fellow inspired when it comes to consumption, with inclusivity and connectivity high on their list of demands.



ARCHITECTURAL AUTOMOTIVE AEROSPACE CONSUMER ELECTRONICS



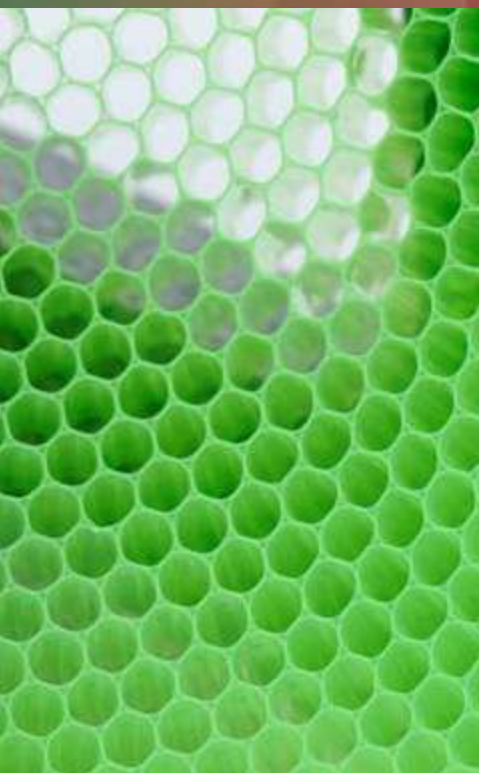
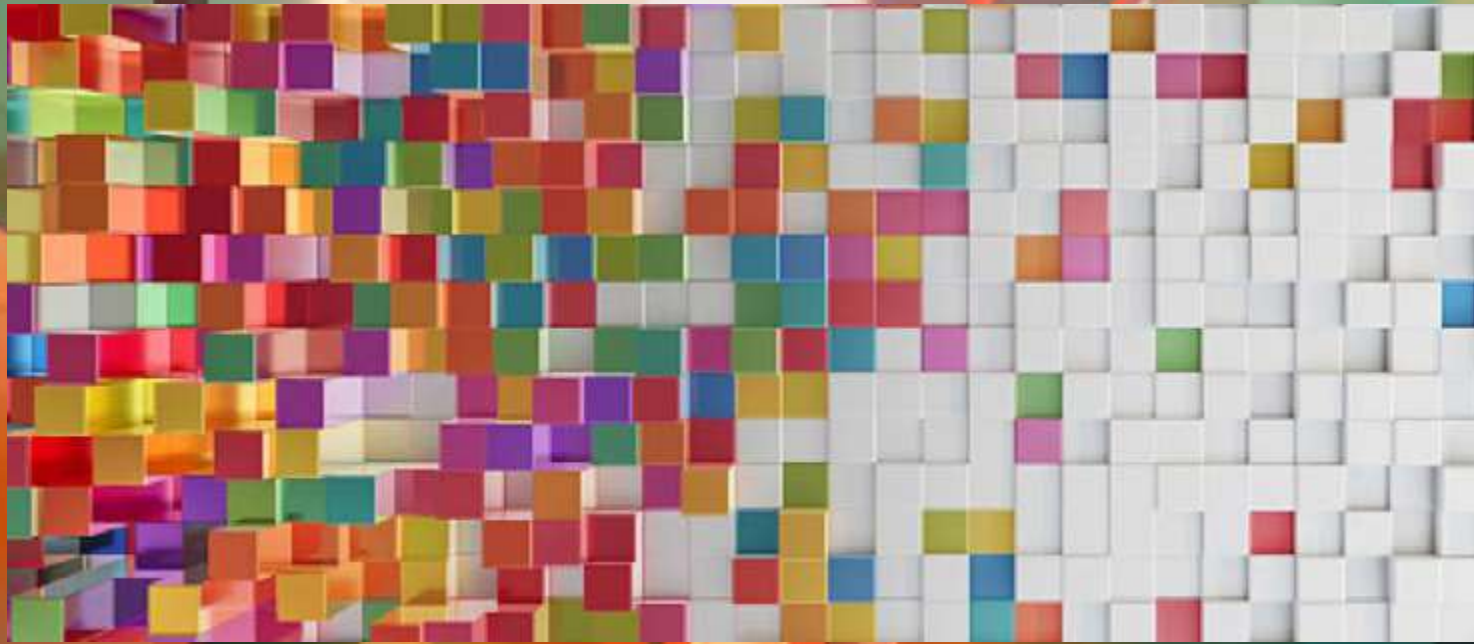
# Attitude

## Optimism.

By far the most varied cohort.

They range from Gen Z to Boomers, but despite the broad demographic, they have many unifiers – the largest being a vivacious appetite to embrace joy and optimism.

Optimism isn't uncool – it's rebellious, and in times of uncertainty it's a brave choice.



### THE MAGIC OF THE UNEXPECTED

Playing with scales, exaggerated dimensions and surprising elements, the objects are meant to spark joy and curiosity.



Texture. Patterns. Lines.

Express a personal style using meaningful personal touches such as mood-boosting colours and designs that are arresting or raise a smile.

The choice of material, the application and the non-traditional shapes create ambiguity and visual interest.



### HAPPY SELF EXPRESSION

When made to address a cohort that expects joy and celebration, products must be created to meet their lifestyles and their sense of exuberant aesthetic.



**ATTITUDE: INNOVATIVE**

With innovation as a driving attitude in its creative process, this theme equally embraces what is useful, good for you, and totally weird in the spirit of utmost personal expression.

inspired

## Exterior Architecture



Painted in vivid colours, these houses are so joyous, yet functional.



ARCHITECTURAL AUTOMOTIVE AEROSPACE CONSUMER ELECTRONICS





Intriguing designs will take inspiration from digitally enhanced aesthetics, blurring the lines between real and virtual.



# Interior Architecture



Olive Sprig PPG1125-4

Mirabella PPG1176-6

Calypso Berry PPG1185-7

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Apple Cheek PPG1187-4

Coral Silk PPG1195-5

Burning Gold PPG1213-7



The inspired aesthetic favors original choices like joyful, eclectic-vibrant fabrics and quilts. The materials come in incredible textures and quirky art pieces and are used to deliver uniqueness.

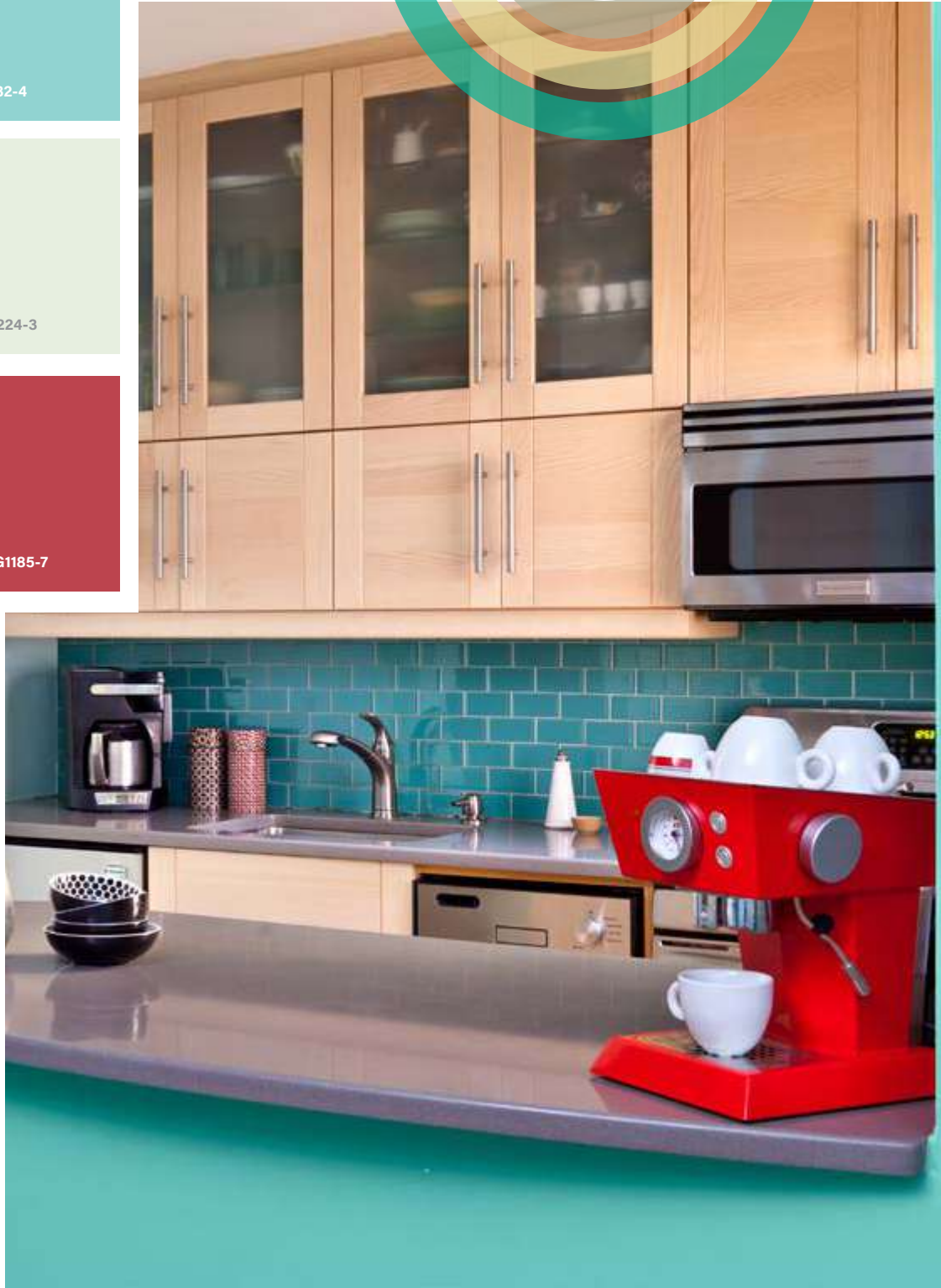




Isle Royale PPG1232-4

Chilled Mint PPG1224-3

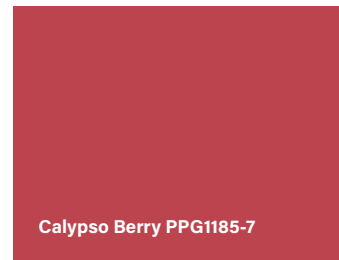
Calypso Berry PPG1185-7



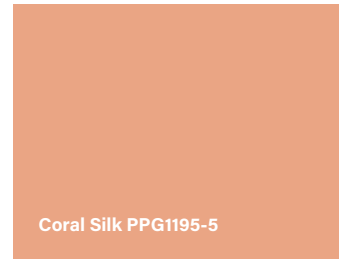
The home refresh takes on a vibrant aesthetic by playing with scale, pattern and colour hacks.



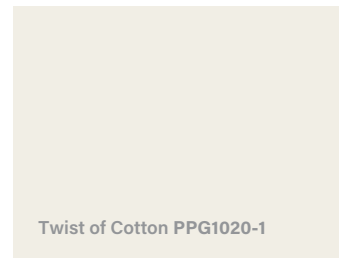
# Interior Architecture



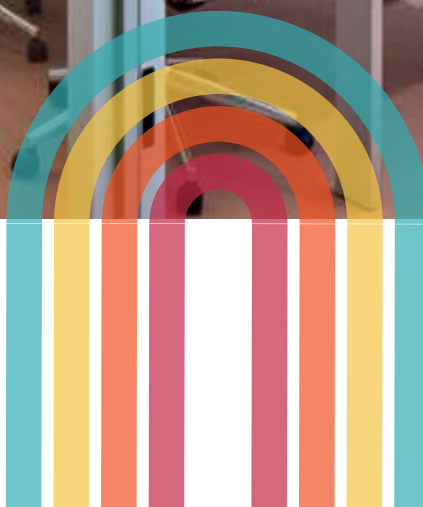
Calypso Berry PPG1185-7



Coral Silk PPG1195-5



Twist of Cotton PPG1020-1





Calypso Berry PPG1185-7

Burning Gold PPG1213-7

**PLAYFUL COLOUR BLOCKING** Joyful and energetic workspaces are using a vibrant colour palette with a colour blocking strategy to define areas of interest.

# YELLOWWS

Ancient Past PPG1093-5

Burning Gold PPG1213-7

Yellow Coneflower PPG1209-5



## DIRECTIONS PER COLOUR FAMILY



# ORANGES

Ancient Copper PPG1063-7

Coral Silk PPG1195-5

Roman Bath PPG1198-5





## DIRECTIONS PER COLOUR FAMILY



# REDS

Calypso Berry PPG1185-7

Fruit Lattice PPG1188-7



## DIRECTIONS PER COLOUR FAMILY



# SOFT PINKS

Mulberry Milk PPG1047-4

Rose Souffle PPG1054-4



## DIRECTIONS PER COLOUR FAMILY



# PINKS

Apple Cheek PPG1187-4

Paris Pink PPG1181-6





# BROWNS

Yorkshire Moor PPG1019-7

Patches PPG1024-6





DIRECTIONS PER COLOUR FAMILY



# PURPLES

Black Lily PPG1048-7

Mirabella PPG1176-6

Silver Service PPG1004-4





# MUTED BLUES

Dark Water PPG10-01

Vining Ivy PPG1148-6

Winter's Breath PPG1038-3

Causeway PPG10-28



## DIRECTIONS PER COLOUR FAMILY



# BRILLIANT BLUES

Cenote PPG17-02

Magic Wand PPG1158-2





# MUTED MINT

Chilled Mint PPG1224-3

Lettuce Alone PPG1222-4

Pine Whisper PPG1134-4







# VIVID AQUAMARINE

Isle Royale PPG1232-4

Aloha PPG1229-5



## DIRECTIONS PER COLOUR FAMILY



# GREENS

Maiden Grass PPG1121-5

Olive Sprig PPG1125-4

Castle Stone PPG1128-7

Wistful Walk PPG11-15

Dry Grass PPG1030-4



DIRECTIONS PER COLOUR FAMILY



# GREIGE

Sweater Weather PPG09999-5

Stonehenge Greige PPG1024-5



## DIRECTIONS PER COLOUR FAMILY



# WARM NEUTRALS

Bulgur Wheat PPG1094-6

Chocolate Dust PPG14-13





## DIRECTIONS PER COLOUR FAMILY



# WHITES

Candlelit Beige PPG1207-1

Twist of Cotton PPG1020-1

Island Retreat PPG1073-1

Commercial White PPG1025-1

Cotton Tail PPG0998-1

Fine Fabric PPG1085-1

Garlic Glove PPG18-09



## DIRECTIONS PER COLOUR FAMILY



# BLACK & GRAYS

Half Dome PPG0994-3

Whiskers PPG1025-3

Ghost Writer PPG1007-3

Spanish Cotton PPG1024-4

Black Leopard PPG1011-7

Knight's Armor PPG1001-6



## DIRECTIONS PER COLOUR FAMILY



# ESSENTIAL NEUTRALS

On the heel of our 2022 trend direction, we're highlighting 12 essential neutrals hand-picked by our team of colour experts.

These neutrals represent our most versatile and valuable canvas colours. Our experts chose each one of them for intrinsic quality.



Commercial White PPG1025-1



Spanish Cotton PPG1024-4

Stonehenge Greige PPG1024-5

Knight's Armor PPG1001-6



Cotton Tail PPG0998-1

Fine Fabric PPG1085-1

Ghost Writer PPG1007-3

Sweater Weather PPG0999-5

Garlic Clove PPG18-09

Whiskers PPG1025-3

Half Dome PPG0994-3

Patches PPG1024-6

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